

Have you met **ALICE**®?

ALICE® is a United Way acronym for **A**sset **L**imited, **I**ncome **C**onstrained and **E**mployed. **ALICE** families often find innovative ways to get by and navigate issues such as food insecurity, difficulty paying bills, reducing debt and maintaining health care. Living paycheck to paycheck can take a toll on mental health and wellness. Dismantling poverty is not only about programs and services. Understanding and working to shift systems that create wealth disparities is essential for us to succeed.

ALICE®

Asset **L**imited, **I**ncome
Constrained and **E**mployed



Basic Needs

- Hunger
- Community Investments
 - Transformational
 - Impact Fund
 - Equity Fund

Center for Strong Families

- Family Stability
 - Center for Strong Families
 - Guaranteed Income
 - Seimer Grant
 - Imagination Library

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Connecting to Supports

Advocacy

- DEI
- ALICE
- Guaranteed Income

Partnerships

Nothing we do, we do alone.



Scan the QR code to view United Way of the Pacific Northwest's 2023 ALICE report for Washington and Pierce County to learn more about the racial wealth gap and trends among ALICE in our community.

Our Mission *What We Do*

We mobilize and unite the caring power of Pierce County to tackle our community's toughest challenges to improve lives in measurable and lasting ways.

Our Vision *What We Want*

A just, equitable and inclusive Pierce County community where everyone has access to opportunities and the resources needed to thrive and achieve their highest potential.

Our Bold Goal

We will lift 15,000 households out of poverty by 2028 and into self-sufficiency, one family at a time. Through the support of our donors, 7,800 families have moved from a place of crisis to self-sufficiency since 2017.

