

BENEFITS TO THE COMMUNITY

- Maximizes volunteer efforts while minimizing fundraising expenses.
- Informs, inspires and engages thousands of people in Pierce County.
- Raises more dollars to fund programs to improve lives in Pierce County.
- Generates civic leaders for United Way and its community partners.

“The Loaned Executive program proved to be an excellent opportunity to meet new folks and become engaged in the community. The program taught me valuable skills I apply in my job every day. ”

Tony Lindgren,
LE 2008



PLEASE CONTACT KIRSTEN WILLIS

at (253) 579-7494 or kirstenw@uwpc.org with questions about the Loaned Executive program.

Please return the tear off form to:

UNITED WAY OF PIERCE COUNTY
LOANED EXECUTIVE PROGRAM - KIRSTEN WILLIS
PO Box 2215 Tacoma, WA 98401

THANK YOU TO OUR 2009 LOANED EXECUTIVE PROGRAM SUPPORTERS

We would like to recognize the following companies for providing employees or sponsorship to the Loaned Executive program. Loaned Executives are key to the success of our fundraising and community outreach efforts in Pierce County.

COLUMBIA BANK
GROUP HEALTH COOPERATIVE
KEYBANK
PEDIATRICS NORTHWEST P.S.
PUGET SOUND ENERGY
REGENCE BLUESHIELD
RUSSELL INVESTMENTS
STATE FARM INSURANCE
TACOMA PUBLIC UTILITIES
THE BOEING COMPANY

**WE INVITE YOU TO JOIN
WITH US IN ACCELERATING THE
DEVELOPMENT OF OUR
NEXT GROUP OF CORPORATE
AND COMMUNITY LEADERS.**



ACCELERATE THE DEVELOPMENT OF
YOUR BEST, BRIGHTEST
AND MOST PROMISING STAFF.



Developing emerging talent is one important role of a good leader, and we know you share that concern, especially at this critical time in Pierce County's history.

A UNIQUE OPPORTUNITY FOR YOUR EMERGING LEADERS

Loaned Executives often meet and work with high-level business leaders both in the community and on the United Way Board of Directors, and learn about the important nonprofit infrastructure that exists in strong communities.

They participate with selected community leaders in intentionally designed, intimate small-group discussions about leadership and corporate social responsibility.

Individuals serving as Loaned Executives participate in a rigorous training program centered on public speaking, communication and organization skills. They put these skills to immediate use in working with many other companies and their employees to build successful internal campaigns to raise resources for Pierce County's human service network.

In short, this is a unique and valuable leadership development opportunity that will enhance the knowledge and skills of the participant as well as leaving them with important new relationships and a much deeper understanding of how the community works behind-the-scenes.

BENEFITS TO YOUR COMPANY INCLUDE:

- Expanded contacts and new relationships for your emerging leader, as well as enhanced knowledge about our community and increased leadership, creative thinking and team building skills.
- Visible and extensive representation of your company as a compassionate corporate leader in the community.
- Millions of dollars generated to build a strong community and enhance the environment in which your company and employees live.

IF YOU HAVE A PROMISING STAFF
WHOSE PROGRESS YOU WOULD LIKE TO SUPPORT

we encourage you to give the United Way Loaned Executive program full consideration. You would loan the employee from August 30 to December 10, retaining them on your payroll. We have well-developed and long-standing training, education, and relationship development opportunities already in place.

THE LOANED EXECUTIVE PROGRAM IS THE CORE OF UNITED WAY'S EXTENSIVE COMMUNITY CAMPAIGN, WHICH REACHES NEARLY 600 BUSINESS SITES IN PIERCE COUNTY.

Loaned Executives learn the critical nature of the relationship between nonprofits and corporations and the vital role of the nonprofit sector. They will see first-hand the importance of citizen engagement in community development, and the positive outcomes that are essential to any healthy community. These insights gained from on-the-ground interactions and relationship-building will vault them ahead of their peers.

The purpose of the Loaned Executive program is to create a group of emerging leaders with an in-depth knowledge of the community in which they live, give them an opportunity to develop key relationships, provide the chance to challenge and strengthen their skills—all while helping the community.

By insuring a successful campaign we assist in funding programs like job training, asset-development and fiscal accountability, domestic violence shelters, quality child care, food banks and other critical services. We insure that progress is made on major issues like improving graduation rates, access to critical health care for children and building affordable housing.

In the Loaned Executive role, participants work directly with several companies and their employees to build strong campaigns and a stronger community.



“ I shall forever be grateful for this wonderful opportunity. I've not only gained skills that will assist me with my career, but I've become a better individual because of it. ”

Rue Bumagat, LE 2006



COMPANIES CONSISTENTLY TELL US THAT THEIR STAFF,

upon returning from the Loaned Executive program, invariably increase their effectiveness and enhance their value to the organization. Individuals serving as Loaned Executives from our corporate partners participate in a rigorous training program centered on public speaking, communication and organization skills.

I'm interested to learn more. Let's talk

We've participated in the past, and will do so this year

I'm in. I'll work with my staff to identify a great candidate

Can't offer an employee, but call me about a sponsorship (see below)



A full sponsorship of \$10,000 will allow us to hire one Loaned Executive, and this individual, hired by United Way in a vigorous and highly competitive selection process, will represent your company throughout the campaign. You also have the option of a partial sponsorship that will supplement training and other costs associated with the program.