

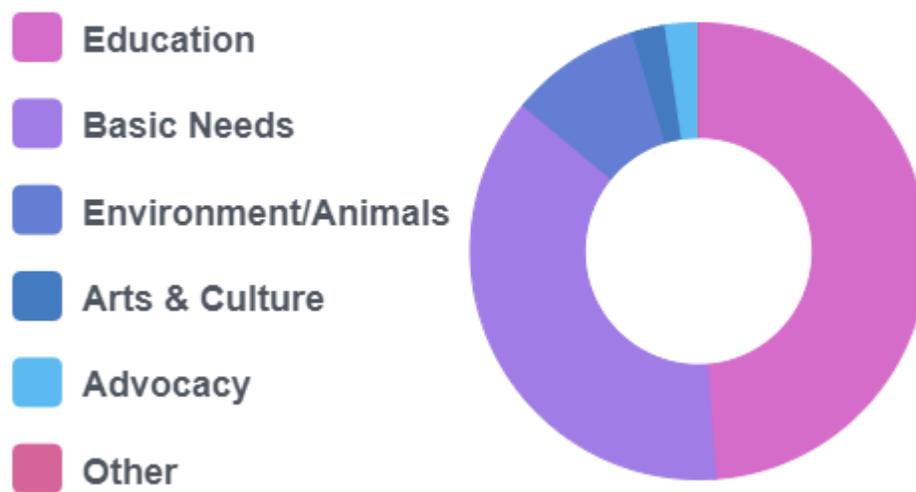
2017 Volunteer Engagement Report

Overall, Volunteer Engagement programming engaged **980** volunteers in service to the community.

General volunteerism

- Connected **882** individuals made **1,623** connections to volunteer opportunities with **225** different nonprofit organizations through our website

Need Responses by Interest Area



United Way of Pierce County Volunteer Initiatives

- **LIL Readers** – In partnership with Pierce County Library, the Volunteer Engagement team is coordinating the Launch into Literacy (LIL) Readers Program. Volunteer readers, who are trained by Pierce County Library System’s early learning staff, share books and activities provided by PCLS at small and in-home childcare centers. In 2017, **22 volunteers** have been placed at **20 childcare sites** devoting **nearly 400 volunteer hours** to reading and learning activities with nearly **142 preschoolers**.
- **READ United: Summer Learning** – Staff and volunteers visited meal sites in high-need neighborhoods across the county to provide free books for the children. Over the course of the summer, we engaged **35 volunteers** in reading and activity sessions with children and gave out **816 new books** to the **252 unduplicated children** during weekly summer learning sessions. Children reported **completing almost 18,000 minutes of reading** over the summer!
- **Do-It-Yourself (DIY) & Onsite Projects** - For 2017, Volunteer Engagement’s **Do-It-Yourself (DIY) and onsite projects** helped meet the needs of companies, schools and other groups that want to volunteer but have challenges with releasing staff to complete offsite projects. Company groups and community volunteers took on **12 different DIY projects** including building literacy and hygiene kits and assembling soup kits!

- **Crock Pot Project** – Through the Power Pack partnership, volunteers collected **277 slow cookers** and made **1,200 soup kits** during the 2016-17 school year, providing over **4,000 individuals** with nutritious, home-cooked meals. Thanks to our corporate partners – **Port of Tacoma, NuStar Energy, McGranahan Architects, Regence and Cambia Health** – as well as dozens of individuals and families who have collected Crock Pots and packed soup kits.
- **Colorful Cooking Made Easy** – Trained volunteers provide cooking demonstrations and tastings at food banks with items available from the food bank that day. Currently **17 volunteers** are providing onsite demonstrations with **four food bank partners**.

Group Projects

- **Day of Action** – On United Way’s Day of Action 2017, 300 Summer Learning Packs were assembled by volunteers from three corporate partners – thanks to **Sound Credit Union, Trusteed Plans and NuStar Energy** for sponsoring this project. Learning packs were distributed on the first day of our summer learning programs at four meal sites as an incentive to children to participate throughout the summer.
- **Winter Festival** – Thank you to Puget Sound Energy for sponsoring a Winter Festival for the children at Multicultural Child & Family Hope Center, where **12 volunteers** helped wrap gifts, distributed books and took part in activities with the children.