CREATING POSSIBILITIES TOGETHER

100 YEARS AND BEYOND

United Way of Pierce County
Thank You
Our **BOLD Goal**

Help lift 15,000 families out of poverty by 2028, one family at a time.

**1 in 3 Households Struggle with Poverty**

101,000 families in Pierce County, many hardworking families with children, struggle to make ends meet.

Together, with your support, we have moved over 4,300 individuals from crisis to self-sufficiency.

Who is **ALICE?**

- Asset Limited
- Income Constrained
- Employed
Continuing the Community Legacy Together

Center for Strong Families
United Way of Pierce County’s Center for Strong Families is a network of 7 trusted community organizations that help struggling families improve their financial bottom line by providing one-on-one mentoring and coaching to help clients get jobs, increase income, decrease expenses, build credit and acquire assets.

Basic Needs
We help children, families and individuals cover critical needs like food, health care, childcare and shelter. With their basic needs met, families can move out of crisis, prevent future crisis and find greater stability.

211
With United Way of Pierce County’s South Sound 211 helpline, we connect people in need to critical community resources and provide navigation services for behavioral health, housing, transportation and employment. 211 supported over 79,000 Pierce County contacts last year.

100% of every $1 donated goes back into Pierce County
Basic Needs

We provide essential components of the social safety net, such as food and shelter.

Donors like you, helped more than 156,958 people last year.
South Sound 211
Pierce, Thurston and Lewis Counties

More than 79,000 contacts made last year.

We connect people in need with a trained specialist and to critical community resources, such as:

- Utilities
- Housing
- Transportation
- Basic Food
- Behavioral & Physical Health
- Legal Assistance

...and much more!
Center for Strong Families

7 centers in Pierce County help residents face their toughest financial challenges by helping families take control of their finances and improve their bottom line.

A Network of Trusted Community Organizations:
Sound Outreach | Goodwill of the Olympics | Clover Park Technical College | Pierce County Housing Authority | Tacoma Community House | Bethel School District | Tacoma Housing Authority

$1,068 Average monthly increase in earnings last year
Community Impact

Last Year

CENTER FOR STRONG FAMILIES

1,445 Individuals Served
$1,068 Average Monthly Income Increase
$2,817 Average Increase in Monthly Savings

Total number of Contacts 79,407
Individuals connected to Rent Assistance 4,979
Individuals connected to Shelter 5,405
Individuals connected to Transportation 2,064

BASIC NEEDS

148,038 Individuals had access to food and shelter, ensuring a strong foundation to help move from crisis to stability
650,000 Meals and snacks provided to kids and their families by Power Pack partners
8,920 Individuals received supportive services designed to break down barriers to self-sufficiency
Volunteer

Small acts have the power to create possibilities.

Great and small acts of kindness create a ripple effect and have the power to create possibilities. Help harness the volunteer spirit to improve conditions in Pierce County.

Get connected with a volunteer opportunity today: www.uwpc.org/volunteer
CREATING 100 POSSIBILITIES TOGETHER
100 YEARS AND BEYOND

TOGETHER
We’ve invested...

$350M INTO PIERCE COUNTY
OVER 100 YEARS

United Way of Pierce County
Thank You!

Thank you to our donors and community for giving us the opportunity to bring our community together to address the most pressing needs in Pierce County for the last century.
We invite you to continue to support our work to lift households out of poverty, as well as give an additional Centennial Pledge to continue creating possibilities together, now and into the future.

3 Ways to Give

- Add 10% to your annual gift
- Add $100 to your annual gift
- Add any amount to your annual gift
Thank you for Creating Possibilities Together
United Way of Pierce County (UPC) is celebrating our Centennial Anniversary, and we’re thrilled to look beyond the 100 years we’ve built for the future and are committed to continuing the legacy of evolving and creating an impact in our community along with you. Through programs that support Basic Needs, South Sound 211 and our Center for Strong Families, we are helping solve the most critical issues facing our community, one at a time.

We invite you to join us in supporting our work to lift 15,000 households out of poverty! Join a family at a time to help those currently in need, as we face the challenges of the future. We look forward to creating possibilities together and building a vibrant, inclusive, and responsive community where everyone has the opportunity to thrive now and into the future.

Our Bold Goal
We will lift 15,000 households out of poverty by 2028 and into self-sufficiency one family at a time.

1 in 3 Households Struggle with Poverty

18,000 children in Pierce County,
many thriving families with
their struggle to make ends meet.

Together, With Your Support, We Will Work to Lift 15,000 Households Out of Poverty and into Self-Sufficiency.

Make Your Centennial Pledge Today!

United Way of Pierce County

http://www.unionway.org
Centennial Campaign
Pledge Form

United Way of Pierce County

Thank you for your contribution to United Way of Pierce County. Your generosity ensures that we can continue to make a difference in the lives of those in our community. Please keep a copy of this form for your records. We will also need a copy to process your pledge. If you have any questions, please contact us at 253-772-4582. Thank you for helping us work together to create possibilities.