Financial Report December 31, 2020

Contents

Management certifications	
Independent auditor's report	1
Financial statements	
Balance sheets	2
Statements of activities	3-6
Statements of cash flows	7
Statements of functional expenses	8-11
Notes to financial statements	12-21
Independent auditor's report on the supplementary information	22
Supplementary information	
Other highlights	23
Distributions to agency programs	24-25



Independent Auditor's Report

RSM US LLP

Board of Directors United Way of Pierce County

Report on the Financial Statements

We have audited the accompanying financial statements of United Way of Pierce County, which comprise the balance sheets as of December 31, 2020 and 2019, the related statements of activities, cash flows and functional expenses for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation and maintenance of internal control relevant to the preparation and fair presentation of the financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend upon the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of United Way of Pierce County as of December 31, 2020 and 2019, and the results of its operations and its cash flows for the years then ended, in accordance with accounting principles generally accepted in the United States of America.

RSM US LLP

Tacoma, Washington May 18, 2021

THE POWER OF BEING UNDERSTOOD AUDIT | TAX | CONSULTING

Balance Sheets December 31, 2020 and 2019

		2020	2019
Assets			
Current assets:			
Cash and cash equivalents	\$	2,871,139	\$ 2,229,193
Promises receivable, less allowance for uncollectible		1,719,426	1,039,440
Prepaid expenses		125,444	80,045
Investments		781,307	654,969
Total current assets	_	5,497,316	4,003,647
Property, plant and equipment, net		2,625,696	2,390,324
Other assets:			
Long-term investments		5,490,600	4,945,905
Other		83,000	85,183
Total other assets		5,573,600	5,031,088
Total assets	<u>\$</u>	13,696,612	\$ 11,425,059
Liabilities and Net Assets			
Current liabilities:			
Accounts payable and accrued expenses	\$	55,976	\$ 134,242
Agency funds payable		289,957	263,813
Total current liabilities		345,933	398,055
Paycheck Protection Program note payable		330,797	-
Total liabilities		676,730	398,055
Net assets without donor restrictions:			
Board designated		8,711,792	7,768,897
Undesignated		1,656,880	925,226
Total net assets without donor restrictions		10,368,672	8,694,123
Net assets with donor restrictions		2,651,210	2,332,881
Total net assets		13,019,882	11,027,004
Total liabilities and net assets	\$	13,696,612	\$ 11,425,059
		' '	 , ,

Statement of Activities Year Ended December 31, 2020

	ithout Donor Restrictions	With Donor Restrictions	Total
Public support and revenue:			
Campaign results (19-20 campaign)	\$ 2,150,132	\$ -	\$ 2,150,132
Release of 19-20 campaign from restriction	1,041,742	(1,041,742)	-
Less donor designation	(842,291)	-	(842,291)
Less provisions for uncollectible	 (139,067)	-	(139,067)
Net campaign revenue (release) (19-20 campaign)	2,210,516	(1,041,742)	1,168,774
Gross campaign results (20-21 campaign)	-	1,053,553	1,053,553
Less donor designations	-	(218,568)	(218,568)
Less provisions for uncollectible	-	(21,872)	(21,872)
Net campaign revenue (20-21 campaign)	 =	813,113	813,113
100 Year Anniversary Campaign	485,000	-	485,000
Grants	1,179,199	1,593,859	2,773,058
Collection of prior-year campaign over previously estimated			
uncollectibles	54,645	-	54,645
Designations from other United Ways	1,636	-	1,636
Other public support	491,780	-	491,780
Event income	26,000	-	26,000
Designation fees collected	88,245	-	88,245
Campaign executive sponsorship	38,000	-	38,000
In-kind advertising	3,916	-	3,916
Gifts-in-kind donations	180,780	-	180,780
Program income - Betye Martin Baker Human Service Center	368,483	-	368,483
Net assets released from restriction	 1,080,471	(1,080,471)	-
Total revenue, net	 6,208,671	284,759	6,493,430

(Continued)

Statement of Activities (Continued) Year Ended December 31, 2020

	/ithout Donor Restrictions	With Donor Restrictions	Total
Expenditures:			
Community program services:			
Distributions to community nonprofits	\$ 2,429,685	\$ -	\$ 2,429,685
Less donor designations	(842,291)	-	(842,291)
Net funds distributed	 1,587,394	-	1,587,394
Gifts-in-kind distributed to community nonprofits	178,853	-	178,853
Community Impact	690,336	-	690,336
Betye Martin Baker Human Service Center	396,738	-	396,738
2-1-1 HelpLine	840,798	-	840,798
Gifts-in-kind program expenses	36,348	-	36,348
Volunteer engagement	122,433	-	122,433
Total community program services	3,852,900	-	3,852,900
Supporting services:			
Management and general	430,941	-	430,941
Fundraising	746,479	-	746,479
Marketing and community education, including in-kind			
advertising	103,038	-	103,038
Dues for national and state United Way organizations	89,607	-	89,607
Total supporting services	1,370,065	-	1,370,065
Total expenditures	5,222,965	-	5,222,965
Nonoperating items:			
Investment income, net	688,843	33,570	722,413
Total nonoperating items	 688,843	33,570	722,413
Increase in net assets	1,674,549	318,329	1,992,878
Net assets:			
Beginning of year	 8,694,123	2,332,881	11,027,004
End of year	\$ 10,368,672	\$ 2,651,210	\$ 13,019,882

Statement of Activities Year Ended December 31, 2019

	 ithout Donor	With Donor Restrictions	Total
Public support and revenue:			
Campaign results additional (18-19 campaign)	\$ 2,095,084	\$ -	\$ 2,095,084
Release of 18-19 campaign from restriction	1,306,644	(1,306,644)	-
Less donor designation	(943,449)	-	(943,449)
Less provisions for uncollectible	(155,690)	-	(155,690)
Net campaign revenue (release) (18-19 campaign)	 2,302,589	(1,306,644)	995,945
Gross campaign results (19-20 campaign)	-	1,292,711	1,292,711
Less donor designations	-	(222,961)	(222,961)
Less provisions for uncollectible	-	(28,008)	(28,008)
Net campaign revenue (19-20 campaign)	-	1,041,742	1,041,742
Grants	412,749	662,689	1,075,438
Collection of prior-year campaign over previously estimated			
uncollectibles	58,664	-	58,664
Designations from other United Ways	4,724	-	4,724
Other public support	43,882	-	43,882
Event income	57,000	-	57,000
Designation fees collected	83,427	-	83,427
Campaign executive sponsorship	44,500	-	44,500
In-kind advertising	31,754	-	31,754
Gifts-in-kind donations	677,196	-	677,196
Program income - Betye Martin Baker Human Service Center	388,055	-	388,055
Net assets released from restriction	 981,676	(981,676)	-
Total revenue (release) net	 5,086,216	(583,889)	4,502,327

(Continued)

Statement of Activities (Continued) Year Ended December 31, 2019

		Without Donor Restrictions		Vith Donor Restrictions	Tatal
Expenditures:	<u> </u>	Restrictions		restrictions	Total
Community program services:					
Distributions to community nonprofits	\$	2,441,680	\$	- \$	2,441,680
Less donor designations	Ψ	(943,449)	Ψ	Ψ -	(943,449)
Net funds distributed	_	1,498,231		-	1,498,231
		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			,,,=-:
Gifts-in-kind distributed to community nonprofits		678,058		-	678,058
Community Impact		688,877		-	688,877
Betye Martin Baker Human Service Center		401,294		-	401,294
2-1-1 HelpLine		597,197		-	597,197
Gifts-in-kind program expenses		42,507		-	42,507
Volunteer engagement		112,564		-	112,564
Total community program services		4,018,728		-	4,018,728
Supporting services:					
Management and general		460,507		-	460,507
Fundraising		772,523		-	772,523
Marketing and community education, including in-kind					
advertising		197,684		-	197,684
Dues for national and state United Way organizations		58,373		-	58,373
Total supporting services		1,489,087		-	1,489,087
Total expenditures		5,507,815		-	5,507,815
Operating deficit		(421,599)		(583,889)	(1,005,488)
Nonoperating items:					
Investment income, net		905,436		51,099	956,535
Total nonoperating items		905,436		51,099	956,535
Increase (decrease) in net assets		483,837		(532,790)	(48,953)
Net assets:					
Beginning of year		8,210,286		2,865,671	11,075,957
End of year	\$	8,694,123	\$	2,332,881 \$	11,027,004
•			•	, ,	, , , -

Statements of Cash Flows Years Ended December 31, 2020 and 2019

Cash received from donors and grantors \$ 5,237,711 \$ 3,702,935 Cash received from donors and grantors 368,483 388,055 Cash paid to agencies (1,561,250) (1,504,978) Cash paid to agencies (2,468,196) (2,150,489) Cash paid to suppliers (904,581) (951,305) Investment income 154,291 222,553 Net cash provided by (used in) operating activities 826,458 (233,229) Cash flows from investing activities: Purchase of turniture and equipment (412,468) (10,123) Purchase of investments (617,442) (420,248) Proceeds from investing activities: 514,601 657,175 Net cash (used in) provided by investing activities 514,601 657,175 Net cash growided by financing activities: 330,797 - Proceeds from Paycheck Protection Program loan 330,797 - Net cash provided by financing activities: 2,229,193 2,295,618 End of year \$2,871,139 \$2,295,618 End of year \$2,871,139 \$2,295,618		2020	2019
Cash received from tenants 388,483 388,055 Cash paid to agencies (1,561,250) (1,504,978) Cash paid to employees and related employee benefits (2,468,196) (2,150,489) Cash paid to suppliers (904,581) (981,305) Investment income 154,291 222,553 Net cash provided by (used in) operating activities 826,458 (293,229) Cash flows from investing activities (412,468) (10,123) Purchase of furniture and equipment (412,468) (402,248) Purchase of investments (617,442) (420,248) Proceeds from investment sales 514,601 657,475 Net cash (used in) provided by investing activities (515,309) 226,804 Cash flows from financing activities: 330,797 - Proceeds from Paycheck Protection Program loan 330,797 - Net cash provided by financing activities 641,946 (66,425) Cash and cash equivalents: 641,946 (66,425) End of year 2,229,193 2,295,618 End of year 1,992,878 (48,953) <td>Cash flows from operating activities:</td> <td></td> <td></td>	Cash flows from operating activities:		
Cash paid to agencies (1,561,250) (1,504,978) Cash paid to employees and related employee benefits (2,468,196) (2,150,489) Cash paid to suppliers (904,581) (951,305) Investment income 154,291 222,553 Net cash provided by (used in) operating activities 826,458 (293,229) Cash flows from investing activities Will (12,468) (10,123) Purchase of furniture and equipment (412,468) (10,123) Purchase of investments (617,442) (420,248) Proceeds from investment sales 514,601 657,175 Net cash (used in) provided by investing activities 330,797 - Cash flows from financing activities 330,797 - Proceeds from Paycheck Protection Program loan 330,797 - Net cash provided by financing activities 641,946 (66,425) Cash and cash equivalents: 641,946 (66,425) End of year 2,229,193 2,229,193 Reconciliation of changes in net assets to net cash provided by (used in) operating activities: 1,992,878 (48,953) Changes in	Cash received from donors and grantors	\$	\$ 3,702,935
Cash paid to employees and related employee benefits (2,468,196) (2,150,489) Cash paid to suppliers (904,581) (951,305) Investment income 154,291 222,553 Net cash provided by (used in) operating activities 326,458 (293,229) Cash flows from investing activities: (412,468) (10,123) Purchase of furniture and equipment (412,468) (10,123) Purchase of investments (617,442) (420,248) Proceeds from investment sales 514,601 657,175 Net cash (used in) provided by investing activities (515,309) 226,804 Cash flows from financing activities: 330,797 - Proceeds from Paycheck Protection Program loan 330,797 - Net cash provided by financing activities 641,946 (66,425) Cash and cash equivalents: 8 2,229,193 2,295,618 End of year 2,229,193 2,229,193 2,229,193 Reconciliation of changes in net assets to net cash provided by (used in) operating activities: 1,992,878 (48,953) Changes in net assets 1,70,96 191,586<	Cash received from tenants	368,483	388,055
Cash paid to suppliers (904,581) (951,305) Investment Income 154,291 222,553 Net cash provided by (used in) operating activities 826,458 (293,229) Cash flows from investing activities: Purchase of furniture and equipment (412,468) (10,123) Purchase of investments (617,442) (420,248) Proceeds from investment sales 514,601 657,175 Net cash (used in) provided by investing activities (515,309) 226,804 Cash flows from financing activities: 330,797 - Proceeds from Paycheck Protection Program loan 330,797 - Net increase (decrease) in cash and cash equivalents 641,946 (66,425) Cash and cash equivalents: End of year 2,229,193 2,295,618 End of year 2,2871,139 2,229,193 2,229,193 Reconciliation of changes in net assets to net cash provided by (used in) operating activities: 1,992,878 (48,953) Adjustments to reconcile changes in net assets to net cash provided by (used in) operating activities: 1,77,096 191,586 Depreciation 177,096 191,586 <th< td=""><td>Cash paid to agencies</td><td>(1,561,250)</td><td>(1,504,978)</td></th<>	Cash paid to agencies	(1,561,250)	(1,504,978)
Investment income	Cash paid to employees and related employee benefits	(2,468,196)	(2,150,489)
Net cash provided by (used in) operating activities 826,458 (293,229) Cash flows from investing activities: Furchase of furniture and equipment (412,468) (10,123) Purchase of investments ales 514,601 657,175 Net cash (used in) provided by investing activities (515,309) 226,804 Cash flows from financing activities: 330,797 - Proceeds from Paycheck Protection Program loan 330,797 - Net cash provided by financing activities 330,797 - Net increase (decrease) in cash and cash equivalents 641,946 (66,425) Eash and cash equivalents: 2,291,913 2,295,618 End of year 2,291,133 2,299,193 Reconciliation of changes in net assets to net cash provided by (used in) operating activities: 30,92,878 (48,953) Adjustments to reconcile changes in net assets to net cash provided by (used in) operating activities: 177,096 191,586 Amortization 2,183 1,434 Deferred rent (26,400) (26,400) Realized gain on investments (45,795) (706,162) Changes in assets and liabilities	Cash paid to suppliers	(904,581)	(951,305)
Cash flows from investing activities: Purchase of furniture and equipment (412,468) (10,123) Purchase of investments (617,442) (420,248) Proceeds from investment sales 514,601 657,175 Net cash (used in) provided by investing activities (515,309) 226,804 Cash flows from financing activities: 330,797 - Proceeds from Paycheck Protection Program loan 330,797 - Net cash provided by financing activities 330,797 - Cash and cash equivalents: 2,229,193 2,295,618 End of year 2,229,193 2,295,618 End of year 2,871,139 2,229,193 Reconciliation of changes in net assets to net cash provided by (used in) operating activities: 2,871,139 2,229,193 Changes in net assets 1,992,878 48,953 Adjustments to reconcile changes in net assets to net cash provided by (used in) operating activities: 177,096 191,586 Depreciation 177,096 191,586 Amortization 2,183 1,434 Deferred rent (26,400) (26,400) Real	Investment income	 154,291	222,553
Purchase of furniture and equipment (412,468) (10,123) Purchase of investments (617,442) (420,248) Proceeds from investment sales 514,601 657,175 Net cash (used in) provided by investing activities (515,309) 226,804 Cash flows from financing activities: 330,797 - Proceeds from Paycheck Protection Program loan 330,797 - Net cash provided by financing activities 330,797 - Net increase (decrease) in cash and cash equivalents 641,946 (66,425) Eaglining of year 2,229,193 2,295,618 End of year \$ 2,871,139 \$ 2,229,193 Reconcilitation of changes in net assets to net cash provided by (used in) operating activities: \$ 1,992,878 \$ (48,953) Adjustments to reconcile changes in net assets to net cash provided by (used in) operating activities: \$ 1,992,878 \$ (48,953) Depreciation 177,096 191,586 Amortization 2,183 1,434 Deferred rent (26,400) (26,400) Realized gain on investments (110,437) (27,820) Unreal	Net cash provided by (used in) operating activities	826,458	(293,229)
Purchase of investments (617,442) (420,248) Proceeds from investment sales 514,601 657,175 Net cash (used in) provided by investing activities (515,309) 226,804 Cash flows from financing activities: 330,797 - Proceeds from Paycheck Protection Program loan 330,797 - Net cash provided by financing activities 330,797 - Net increase (decrease) in cash and cash equivalents 641,946 (66,425) Cash and cash equivalents: 2,229,193 2,295,618 Beginning of year 2,2871,139 2,229,193 Reconciliation of changes in net assets to net cash provided by (used in) operating activities: \$ 1,992,878 (48,953) Changes in net assets \$ 1,992,878 (48,953) Adjustments to reconcile changes in net assets to net cash provided by (used in) operating activities: 177,096 191,586 Depreciation 177,096 191,586 Amortization 2,183 1,434 Deferred rent (26,400) (26,400) Realized gain on investments (110,437) (27,820) Unrealized gain	Cash flows from investing activities:		
Proceeds from investment sales 514,601 657,175 Net cash (used in) provided by investing activities (515,309) 226,804 Cash flows from financing activities: 330,797 - Proceeds from Paycheck Protection Program loan 330,797 - Net cash provided by financing activities 330,797 - Net increase (decrease) in cash and cash equivalents 641,946 (66,425) Cash and cash equivalents: 2,229,193 2,295,618 End of year 2,2871,139 2,229,193 Reconcilitation of changes in net assets to net cash provided by (used in) operating activities: \$1,992,878 (48,953) Changes in net assets \$1,992,878 (48,953) Adjustments to reconcile changes in net assets to net cash provided by (used in) operating activities: 177,096 191,586 Depreciation 177,096 191,586 Amortization 2,183 1,434 Deferred rent (26,400) (26,400) Realized gain on investments (110,437) (27,820) Unrealized gain on investments (679,986) 292,259 Prepaid expenses </td <td>Purchase of furniture and equipment</td> <td>(412,468)</td> <td>(10,123)</td>	Purchase of furniture and equipment	(412,468)	(10,123)
Net cash (used in) provided by investing activities (515,309) 226,804 Cash flows from financing activities: 330,797 - Proceeds from Paycheck Protection Program loan 330,797 - Net cash provided by financing activities 330,797 - Net increase (decrease) in cash and cash equivalents 641,946 (66,425) Cash and cash equivalents: 2,229,193 2,295,618 Beginning of year 2,871,139 2,229,193 Reconcilitation of changes in net assets to net cash provided by (used in) operating activities: 3,992,878 (48,953) Changes in net assets 1,992,878 (48,953) Adjustments to reconcile changes in net assets to net cash provided by (used in) operating activities: 177,096 191,586 Depreciation 177,096 191,586 Amortization 2,183 1,434 Deferred rent (26,400) (26,400) Realized gain on investments (110,437) (27,820) Unrealized gain on investments (679,986) 292,259 Prepaid expenses (45,399) (9,445) Other assets <t< td=""><td>Purchase of investments</td><td>(617,442)</td><td>(420,248)</td></t<>	Purchase of investments	(617,442)	(420,248)
Cash flows from financing activities: Proceeds from Paycheck Protection Program loan Net cash provided by financing activities Net increase (decrease) in cash and cash equivalents Cash and cash equivalents: Beginning of year End of year Reconcilitation of changes in net assets to net cash provided by (used in) operating activities: Changes in net assets Adjustments to reconcile changes in net assets to net cash provided by (used in) operating activities: Depreciation Amortization Deferred rent Cash and cash equivalents: Depreciation 177,096 191,586 Amortization 177,096 191,586 Amortization 177,096 191,586 Changes in assets and liabilities: Unrealized gain on investments 110,434 Deferred rent 126,400) 126,400) 127,820) 127,820 128,235 139,245 149,2	Proceeds from investment sales	514,601	657,175
Proceeds from Paycheck Protection Program loan 330,797 - Net cash provided by financing activities 330,797 - Net increase (decrease) in cash and cash equivalents 641,946 (66,425) Cash and cash equivalents: 2,229,193 2,295,618 End of year \$ 2,871,139 \$ 2,229,193 Reconciliation of changes in net assets to net cash provided by (used in) operating activities: \$ 1,992,878 \$ (48,953) Changes in net assets \$ 1,992,878 \$ (48,953) Adjustments to reconcile changes in net assets to net cash provided by (used in) operating activities: 177,096 191,586 Depreciation 177,096 191,586 191,586 Amortization 2,183 1,434 Deferred rent (26,400) (26,400) (26,400) Realized gain on investments (110,437) (27,820) Unrealized gain on investments (457,755) (706,162) Changes in assets and liabilities: (679,986) 292,259 Promises receivable less allowance for uncollectibles (679,986) 292,259 Prepaid expenses (45,399) (9,445)	Net cash (used in) provided by investing activities	(515,309)	226,804
Net cash provided by financing activities 330,797 - Net increase (decrease) in cash and cash equivalents 641,946 (66,425) Cash and cash equivalents: 2,229,193 2,295,618 Beginning of year 2,2871,139 2,229,193 Reconciliation of changes in net assets to net cash provided by (used in) operating activities: 31,992,878 48,953 Changes in net assets 1,992,878 (48,953) Adjustments to reconcile changes in net assets to net cash provided by (used in) operating activities: 177,096 191,586 Depreciation 177,096 191,586 191,586 Amortization 2,183 1,434 Deferred rent (26,400) (26,400) (26,400) Realized gain on investments (110,437) (27,820) Unrealized gain on investments (457,755) (706,162) Changes in assets and liabilities: (679,986) 292,259 Prepaid expenses (45,399) (9,445) Other assets (500) (500) Accounts payable and accrued expenses and agency funds payable (25,722) 40,772	Cash flows from financing activities:		
Net increase (decrease) in cash and cash equivalents 641,946 (66,425) Cash and cash equivalents: 2,229,193 2,295,618 Beginning of year \$ 2,871,139 \$ 2,229,193 Reconciliation of changes in net assets to net cash provided by (used in) operating activities: \$ 1,992,878 \$ (48,953) Changes in net assets \$ 1,992,878 \$ (48,953) Adjustments to reconcile changes in net assets to net cash provided by (used in) operating activities: 177,096 191,586 Depreciation 177,096 191,586 Amortization 2,183 1,434 Deferred rent (26,400) (26,400) Realized gain on investments (110,437) (27,820) Unrealized gain on investments (457,755) (706,162) Changes in assets and liabilities: (679,986) 292,259 Prepaid expenses (45,399) (9,445) Other assets - (500) Accounts payable and accrued expenses and agency funds payable (25,722) 40,772	Proceeds from Paycheck Protection Program loan	330,797	-
Cash and cash equivalents: 2,229,193 2,295,618 End of year \$ 2,871,139 \$ 2,229,193 Reconciliation of changes in net assets to net cash provided by (used in) operating activities: \$ 1,992,878 \$ (48,953) Changes in net assets \$ 1,992,878 \$ (48,953) Adjustments to reconcile changes in net assets to net cash provided by (used in) operating activities: \$ 177,096 191,586 Depreciation 2,183 1,434 Amortization 2,183 1,434 Deferred rent (26,400) (26,400) Realized gain on investments (110,437) (27,820) Unrealized gain on investments (457,755) (706,162) Changes in assets and liabilities: (679,986) 292,259 Prepaid expenses (45,399) (9,445) Other assets - (500) Accounts payable and accrued expenses and agency funds payable (25,722) 40,772	Net cash provided by financing activities	330,797	-
End of year 2,229,193 2,295,618	Net increase (decrease) in cash and cash equivalents	641,946	(66,425)
Seconciliation of changes in net assets to net cash provided by (used in) operating activities: Changes in net assets Seconciliation of changes in net assets Seconciliation of changes in net assets Seconciliation operating activities: Seconciliation operating activities: Seconciliation Seconcili	Cash and cash equivalents:		
Reconciliation of changes in net assets to net cash provided by (used in) operating activities: Changes in net assets Adjustments to reconcile changes in net assets to net cash provided by (used in) operating activities: Depreciation Amortization Deferred rent Realized gain on investments Unrealized gain on investments Changes in assets and liabilities: Promises receivable less allowance for uncollectibles Prepaid expenses Other assets Accounts payable and accrued expenses and agency funds payable \$ 1,992,878 \$ (48,953) \$ (48,953) \$ (48,953) \$ (48,953) \$ (48,953) \$ (48,953) \$ (48,953) \$ (48,953) \$ (48,953) \$ (48,953) \$ (48,953) \$ (9,453) \$ (9,453) \$ (9,445)	Beginning of year	 2,229,193	2,295,618
operating activities: Changes in net assets Adjustments to reconcile changes in net assets to net cash provided by (used in) operating activities: Depreciation Amortization Deferred rent Cef,400) Realized gain on investments Unrealized gain on investments Changes in assets and liabilities: Promises receivable less allowance for uncollectibles Prepaid expenses Other assets Accounts payable and accrued expenses and agency funds payable \$ 1,992,878 \$ (48,953) \$ (48,953) \$ 1,992,878 \$ (48,953) \$ 1,7096 191,586 291,586 40,772	End of year	\$ 2,871,139	\$ 2,229,193
Changes in net assets \$ 1,992,878 \$ (48,953) Adjustments to reconcile changes in net assets to net cash provided by (used in) operating activities: 177,096 191,586 Depreciation 2,183 1,434 Deferred rent (26,400) (26,400) Realized gain on investments (110,437) (27,820) Unrealized gain on investments (457,755) (706,162) Changes in assets and liabilities: (679,986) 292,259 Prepaid expenses (45,399) (9,445) Other assets - (500) Accounts payable and accrued expenses and agency funds payable (25,722) 40,772	Reconciliation of changes in net assets to net cash provided by (used in)		
Adjustments to reconcile changes in net assets to net cash provided by (used in) operating activities: Depreciation 177,096 191,586 Amortization 2,183 1,434 Deferred rent (26,400) (26,400) Realized gain on investments (110,437) (27,820) Unrealized gain on investments (457,755) (706,162) Changes in assets and liabilities: Promises receivable less allowance for uncollectibles (679,986) 292,259 Prepaid expenses (45,399) (9,445) Other assets - (500) Accounts payable and accrued expenses and agency funds payable (25,722) 40,772	operating activities:		
(used in) operating activities: 177,096 191,586 Amortization 2,183 1,434 Deferred rent (26,400) (26,400) Realized gain on investments (110,437) (27,820) Unrealized gain on investments (457,755) (706,162) Changes in assets and liabilities: (679,986) 292,259 Prepaid expenses (45,399) (9,445) Other assets - (500) Accounts payable and accrued expenses and agency funds payable (25,722) 40,772	Changes in net assets	\$ 1,992,878	\$ (48,953)
Depreciation 177,096 191,586 Amortization 2,183 1,434 Deferred rent (26,400) (26,400) Realized gain on investments (110,437) (27,820) Unrealized gain on investments (457,755) (706,162) Changes in assets and liabilities: (679,986) 292,259 Prepaid expenses (45,399) (9,445) Other assets - (500) Accounts payable and accrued expenses and agency funds payable (25,722) 40,772			
Amortization 2,183 1,434 Deferred rent (26,400) (26,400) Realized gain on investments (110,437) (27,820) Unrealized gain on investments (457,755) (706,162) Changes in assets and liabilities: (679,986) 292,259 Prepaid expenses (45,399) (9,445) Other assets - (500) Accounts payable and accrued expenses and agency funds payable (25,722) 40,772		177.096	191.586
Deferred rent (26,400) (26,400) Realized gain on investments (110,437) (27,820) Unrealized gain on investments (457,755) (706,162) Changes in assets and liabilities: (679,986) 292,259 Prepaid expenses (45,399) (9,445) Other assets - (500) Accounts payable and accrued expenses and agency funds payable (25,722) 40,772	·		
Realized gain on investments (110,437) (27,820) Unrealized gain on investments (457,755) (706,162) Changes in assets and liabilities: Promises receivable less allowance for uncollectibles (679,986) 292,259 Prepaid expenses (45,399) (9,445) Other assets Accounts payable and accrued expenses and agency funds payable (25,722) 40,772			
Unrealized gain on investments Changes in assets and liabilities: Promises receivable less allowance for uncollectibles Prepaid expenses Other assets Accounts payable and accrued expenses and agency funds payable (457,755) (706,162) (706,162) (679,986) (929,259 (45,399) (9,445) (500) (500)			
Changes in assets and liabilities: Promises receivable less allowance for uncollectibles Prepaid expenses Other assets Accounts payable and accrued expenses and agency funds payable (679,986) (929,259 (9,445) (9,445) (500) (25,722) 40,772		•	
Promises receivable less allowance for uncollectibles (679,986) 292,259 Prepaid expenses (45,399) (9,445) Other assets - (500) Accounts payable and accrued expenses and agency funds payable (25,722) 40,772		(- , ,	(, - ,
Prepaid expenses (45,399) (9,445) Other assets - (500) Accounts payable and accrued expenses and agency funds payable (25,722) 40,772		(679.986)	292.259
Other assets - (500) Accounts payable and accrued expenses and agency funds payable (25,722) 40,772			•
Accounts payable and accrued expenses and agency funds payable (25,722) 40,772	·	-	
Net cash provided by (used in) operating activities \$826,458 \$ (293,229)		 (25,722)	
	Net cash provided by (used in) operating activities	\$ <u>82</u> 6,458	\$ (293,229)

Statement of Functional Expenses Year Ended December 31, 2020

			Community P	rogram Services		
	Nat Frank	Citto In Idia		Betye Martin		
	Net Funds Distributed	Gifts-In-Kind Distributed		Baker Human		Gifts-In-Kind
	to Community	to Community	Community	Service	2-1-1	Program
	Nonprofits	Nonprofits	Impact	Center	HelpLine	Expenses
Salaries	\$ -	\$ -	\$ 465,575	\$ -	\$ 591,950	\$ 25,899
Employee health and retirement						
benefits	-	-	62,983	-	99,937	2,763
Payroll taxes		-	28,037	-	45,669	1,989
Total salaries and						
related expenses	-	-	556,595	-	737,556	30,651
Professional fees and contract						
services	-	-	26,782	-	52,733	-
Supplies	-	-	7,876	-	8,269	1,004
Telephone, fax and internet	-	-	1,209	-	5,161	328
Postage and shipping	-	-	325	-	495	79
Occupancy	-	-	2,868	233,904	3,872	430
Equipment rental and software support	-	-	56,605	-	21,189	1,507
Printing publications and awards	-	-	4,914	-	1,012	189
Auto allowances and travel	-	-	1,565	-	3,167	1,044
Conferences, events and meetings	-	-	24,809	-	2,010	132
Dues	-	-	2,625	-	560	782
In-kind advertising	-	-	-	-	_	-
Miscellaneous	-	-	336	-	114	-
Depreciation and amortization	-	-	3,827	162,834	4,660	202
United Way dues	-	-	-	-	· -	_
Gifts-in-kind distributed to community		4=0.0=0				
nonprofits	-	178,853	-	-	-	-
Net funds distributed to community						
nonprofits	1,587,394	-	-	-	-	<u> </u>
Total functional						
expenses	\$ 1,587,394	\$ 178,853	\$ 690,336	\$ 396,738	\$ 840,798	\$ 36,348

Community Program Services

(Cor	ntinued)						Supportir	ng Ser	vices					
								N	Marketing					
									and	Dι	ies for			
			Total					С	ommunity	Na	ational			
		(Community	M	anagement			E	ducation,	and	d State	Total		
1	√olunteer		Program		and			Inclu	uding In-Kind	Unit	ed Way	Supporting		Total
Er	ngagement		Services		General	F	undraising	Α	dvertising	Orga	nizations	Services	E	xpenditures
\$	80,853	\$	1,164,277	\$	236,682	\$	560,156	\$	51,567	\$	-	\$ 848,405	\$	2,012,682
	15,757		181,440		45,711		81,843		6,252		_	133,806		315,246
	6,075		81,770		17,662		38,680		2,156		-	58,498		140,268
	102,685		1,427,487		300,055		680,679		59,975		-	1,040,709		2,468,196
	5,001		84,516		77,126		_		18,519		-	95,645		180,161
	648		17,797		4,909		5,041		917		-	10,867		28,664
	336		7,034		2,375		1,869		391		-	4,635		11,669
	79		978		606		6,877		139		-	7,622		8,600
	717		241,791		1,959		3,586		861		-	6,406		248,197
	11,492		90,793		15,421		15,413		3,133		-	33,967		124,760
	377		6,492		1,712		14,521		9,118		-	25,351		31,843
	200		5,976		49		3,087		180		-	3,316		9,292
	220		27,171		8,070		5,297		5,340		-	18,707		45,878
	-		3,967		3,240		5,969		-		-	9,209		13,176
	-		-		-		-		3,916		-	3,916		3,916
	-		450		13,030		-		-		-	13,030		13,480
	678		172,201		2,389		4,140		549		-	7,078		179,279
	-		-		-		-		-		89,607	89,607		89,607
	-		178,853		-		-		-		-	-		178,853
	-		1,587,394		-		-		-		-	-		1,587,394
\$	122,433	\$	3,852,900	\$	430,941	\$	746,479	\$	103,038	\$	89,607	\$ 1,370,065	\$	5,222,965

Statement of Functional Expenses Year Ended December 31, 2019

			Community P	rogram Services		
				Betye		
				Martin		
	Net Funds	Gifts-In-Kind		Baker		
	Distributed	Distributed		Human		Gifts-In-Kind
	to Community	to Community	Community	Service	2-1-1	Program
	Nonprofits	Nonprofits	Impact	Center	HelpLine	Expenses
Salaries	\$ -	\$ -	\$ 423,278	\$ -	\$ 374,620	\$ 29,368
Employee health and retirement						
benefits	-	-	63,521	-	72,135	1,869
Payroll taxes	-	-	27,254	-	28,901	2,261
Total salaries and	-		, , , , , , , , , , , , , , , , , , ,		•	•
related expenses	-	-	514,053	-	475,656	33,498
Professional fees and contract						
services	-	-	30,740	-	69,096	-
Supplies	-	-	20,397	-	5,444	534
Telephone, fax and internet	-	-	1,787	-	4,584	453
Postage and shipping	-	-	101	-	184	98
Occupancy	-	-	3,266	246,080	4,410	3,174
Equipment rental and maintenance	-	-	57,490	-	14,579	1,324
Printing publications and awards	-	-	3,275	-	6,325	52
Auto allowances and travel	-	-	6,249	-	6,230	1,385
Conferences, events and meetings	-	-	39,500	-	2,026	103
Dues	-	-	2,750	-	560	1,320
In-kind advertising	-	-	-	-	-	-
Miscellaneous	-	-	99	-	155	-
Depreciation and amortization	-	-	9,170	155,214	7,948	566
United Way dues	-	-	-	-	-	-
Gifts-in-kind distributed to community						
nonprofits	-	678,058	-	-	-	-
Net funds distributed to community						
nonprofits	1,498,231	-	-	-	-	-
Total functional						
expenses	\$ 1,498,231	\$ 678,058	\$ 688,877	\$ 401,294	\$ 597,197	\$ 42,507

Community Program Services

(Cont	tinued)						Supportir	ng Ser	vices									
Volunteer Engagement		Total Community Program Services		Community		Community Program		Ma	anagement and General	F	undraising	C E Inclu	Marketing and ommunity ducation, iding In-Kind dvertising	Due: Nation and Sunited United Organi	onal State I Way	Total Supporting Services	E	Total xpenditures
\$	69,702	\$ 896,9	968	\$	247,308	\$	544,603	\$	58,128	\$	-	\$ 850,039	\$	1,747,007				
	14,797 5,262	152,3 63,6			48,549 18,634		69,230 34,281		12,391 4,397		-	130,170 57,312		282,492 120,990				
	89,761	1,112,9	968		314,491		648,114		74,916		-	1,037,521		2,150,489				
	-	99,8	336		74,838		29,560		40,811		-	145,209		245,045				
	12,274	38,6			2,777		7,730		1,036		-	11,543		50,192				
	551		375		3,017		2,465		1,073		-	6,555		13,930				
	16		399		2,100		5,568		130		-	7,798		8,197				
	817	257,7	747		2,287		4,084		980		-	7,351		265,098				
	6,790	80,1	183		15,040		14,307		3,798		-	33,145		113,328				
	86	9,7	738		740		14,215		13,459		-	28,414		38,152				
	755	14,6	319		5,482		7,707		42		-	13,231		27,850				
	16	41,6	345		21,748		15,949		27,476		-	65,173		106,818				
	-	4,6	30		2,890		7,158		-		-	10,048		14,678				
	-		-		-		-		31,754		-	31,754		31,754				
	-	2	254		8,967		5,381		-		-	14,348		14,602				
	1,498	174,3	396		6,130		10,285		2,209		-	18,624		193,020				
	-		-		-		-		-		58,373	58,373		58,373				
	-	678,0)58		-		-		-		-	-		678,058				
	-	1,498,2	231		-		-		-		-	-		1,498,231				
\$	112,564	\$ 4,018,7	728	\$	460,507	\$	772,523	\$	197,684	\$!	58,373	\$ 1,489,087	\$	5,507,815				

Notes to Financial Statements

Note 1. Summary of Significant Accounting Policies

Nature of activities: United Way of Pierce County (the Organization) is a Washington not-for-profit 501(c)3 corporation organized for the purposes of assessing human service needs, developing financial resources from the public and private sectors, and investing those financial resources in urgent community human service needs in Pierce County, Washington, with an overarching vision of breaking the cycle of poverty for children and families. The Organization has a bold goal: Together, with other community agencies, we will lift 15,000 households out of poverty, one family at a time, by 2028.

Basis of accounting: The Organization prepares its financial statements in accordance with accounting principles generally accepted in the United States of America, which involves the application of accrual accounting. Consequently, revenue and gains are recognized when earned, and expenses and losses are recognized when incurred.

Net assets and statements of activities, specifically revenue and non-operating items are classified based on the existence or absence of donor-imposed restrictions. The Organization's net assets and changes therein are classified into two categories:

- Without donor restrictions Net assets that are not subject to donor-imposed restrictions and represent expendable funds that are available for support to the Organization's operations. Certain of these amounts have been designated by the Board of Directors to be utilized for various programs.
- With donor restrictions Net assets consisting of contributions that have been restricted by the donor
 for specific purposes or are not available for use until a specific time. Also included in this category
 are net assets subject to donor-imposed restrictions that are to be maintained permanently.

Revenue is reported as increases in net assets without donor restrictions unless use of the related assets is limited by donor-imposed restrictions. Expenses are reported as decreases in net assets without donor restrictions. Gains and losses on investments and other assets or liabilities are reported as increases or decreases in net assets without donor restrictions unless their use is restricted by explicit donor stipulation. Expirations of donor restrictions on net assets (i.e., the donor-stipulated purpose has been fulfilled and/or the stipulated time period has elapsed) are reported as reclassifications between net assets with donor restrictions and net assets without donor restrictions.

Board-designated net assets: The Organization's governance has directed that net assets without restrictions be further classified as either designated or undesignated. The Organization's board has designated the following as of December 31:

	2020			2019
Betye Martin Baker Human Service Center	\$	3,268,614	\$	2,918,805
Community Impact	Ψ	114,915	Ψ	116,670
Endowment		5,295,762		4,706,415
Equipment		32,501		27,007
Total board-designated net assets	\$	8,711,792	\$	7,768,897

The Betye Martin Baker Human Service Center is the Organization's building, including land, net of depreciation, and its vision, from inception in 1995, is to provide a home to other nonprofits who can benefit by reduced rent; thus, putting more money into their mission. Equipment is the Organization's office furniture and equipment, net after depreciation, used to support the Organization's work. Community impact and endowment net assets are reserved for future investments in current and future poverty reduction strategies as well as basic needs.

Notes to Financial Statements

Note 1. Summary of Significant Accounting Policies (Continued)

Net assets with donor restrictions: The Organization has the following net assets with donor restrictions as of December 31, which are available for the following purposes:

	2020	2019
Campaign results, net	\$ 813,113	\$ 1,041,742
Poverty reduction	1,838,097	1,291,139
Total net assets with donor restriction	\$ 2,651,210	\$ 2,332,881

Net assets released from restrictions during the years ended December 31 are as follows:

	2020	2019
Donor restrictions satisfied:		_
Release from prior campaign	\$ 1,041,742	\$ 1,306,644
Poverty reduction	1,080,471	981,676
Total net assets released from restrictions	\$ 2,122,213	\$ 2,288,320

Use of estimates: Preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, and disclosure of contingent assets and liabilities, at the date of the financial statements. Estimates also affect the reported amounts of revenue and expenses during the reporting period. Actual results could differ from those estimates.

On March 11, 2020, the World Health Organization characterized COVID-19 as a global pandemic. The outbreak of COVID-19 continues to spread throughout the world supply chain, and the Organization believes that until it is under control, it has a potential to have a negative impact on its operating results and financial condition. The extent of the impact of COVID-19 on the Organization's operational and financial performance will depend on the distribution and efficacy of the new vaccines, which at this time are uncertain and cannot be predicted. As of the date of this report, the impact has been minimal to the Organization given the continuation of donations from existing donors. The extent to which the coronavirus may impact the Organization's future results of operations is uncertain.

Cash and cash equivalents: For purposes of reporting cash flows, the Organization considers all cash accounts, which are not subject to withdrawal restrictions or penalties, and all highly liquid debt instruments purchased with an original maturity of three months or less to be cash equivalents.

The Organization maintains its cash in depository institution accounts, which, at times, may exceed federally insured limits. The Organization has not experienced any losses in such accounts.

Liquidity: Financial assets available for general expenses, that is, without donor or other restrictions limiting their use, within one year of the balance sheet date are noted below. The Organization has a reserve policy target to maintain available cash to meet a minimum of three months of normal operating expenses. At December 31, 2020 and 2019, the Organization had no long-term obligations, and the cash flow at year-end was sufficient to meet its current liabilities.

Notes to Financial Statements

Note 1. Summary of Significant Accounting Policies (Continued)

Liquidity consists of the following at December 31:

	 2020	2019
Cash and cash equivalents Current investments Promises receivable	\$ 2,871,139 781,307 1,719,426	\$ 2,229,193 654,969 1,039,440
Financial assets available to meet cash needs for general expenses within one year	\$ 5,371,872	\$ 3,923,602
Monthly expenditures, less depreciation and in-kind	\$ 405,076	\$ 383,749
Financial assets available to meet cash needs for general expenses within one year over liabilities ratio	13.3	10.2

In addition, as of December 31, 2020 and 2019, the Organization had an additional \$5,295,762 and \$4,706,415, respectively, in board-designated endowments, classified as long-term investments, which is available for general expenditures with board approval.

Promises receivable: Donors typically pay total promises in installments over a 12-month period. The commencement date of payments will vary among donors; therefore, promises are usually collected within an 18-month cycle (campaign collection cycle). Unconditional promises to give that are expected to be collected within the campaign collection cycle are recorded at their net realizable value. Conditional promises to give are not included as support until such time as the conditions are substantially met and both the timing and the value of the promise are known with reasonable certainty.

All promises receivable are due within one campaign collection cycle. Allowances are provided by campaign year based on amounts estimated to be uncollectible, which are based on past collection experience. The allowance for uncollectibles for the current and prior year campaigns was estimated at approximately \$161,000 and \$184,000 at December 31, 2020 and 2019, respectively.

Property, plant and equipment: Expenditures for fixed-asset additions in excess of \$1,000 are capitalized at cost; the fair value of donated equipment is similarly capitalized. Depreciation is calculated on the straight-line and accelerated methods based on estimated useful lives of five to 10 years for equipment and 15 to 40 years for building and improvements. Contributed property and equipment are recorded at fair value at the date of donation.

Investments: Investments in equity securities with readily determinable fair values and all investments in debt securities are reported at fair value, with gains and losses included on the statements of activities. Fair values are generally based on trading values on the open market.

Interest and other investment income are reported in the period earned as increases in net assets without donor restrictions unless the use of the assets is limited by donor-imposed restriction, in which case they are reported as increases in donor-restricted net assets. Gains and losses on investments are reported as increases or decreases in net assets without donor restrictions unless their use is donor restricted by explicit donor stipulation or law.

Notes to Financial Statements

Note 1. Summary of Significant Accounting Policies (Continued)

Deferred rent: The Organization had a contract with the State of Washington Department of Social and Health Services (DSHS) and had previously recorded a deferred rent liability of \$660,000, which was amortized over the 25-year life of the responsibility to provide DSHS with space in the building. As of December 31, 2019, the deferred rent liability was \$26,400. The obligation was met as of December 31, 2020.

Support and revenue: Gifts of cash and other assets are recognized based on the consideration specified in the pledge or grant agreement and is recorded at the time of the pledge or grant related to unconditional contributions, in accordance with the provisions of FASB Accounting Standards Codification (ASC) Topic 958. As defined in Topic 958, each transaction is evaluated to determine if it is an exchange transaction or a contribution and for distinguishing between conditional and unconditional contributions. Gifts of cash and other assets are presented as donor-designated support if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, donor-restricted net assets are reclassified to net assets without donor restrictions and reported on the statements of activities as net assets released from restriction.

The 20-21 campaign was in progress at December 31, 2020, and includes estimated designations totaling \$218,568. The portion of these designations not yet paid out are included in agency funds payable in the accompanying financial statements. The majority of the designated funds from the 19-20 campaign have been paid out at December 31, 2020.

The 19-20 campaign was in progress at December 31, 2019, and includes estimated designations totaling \$222,961. The portion of these designations not yet paid out are included in agency funds payable in the accompanying financial statements. The majority of the designated funds from the 18-19 campaign have been paid out at December 31, 2019.

Payments and designations: Donors may designate their gifts to specific nonprofit agencies. The nonprofit agencies are required to provide the Organization with documentation of their tax-exempt status and verify Patriot Act compliance. The collection of these contributions and distributions to donor-specified agencies are transactions in which the Organization is acting as an agent. These transactions are not reported on the statements of activities as revenue and expenses but are included in total campaign results as a reduction to gross campaign results. Amounts collected related to donor-specified agencies and held at year-end are reported as agency funds payable.

Functional expense cost allocation: Salaries and payroll-related costs are allocated to the various supporting and program services based on time and effort. These allocations are reviewed annually and changed as applicable to reflect changes in the activities of the Organization and its personnel. Nonpersonnel costs, other than depreciation and amortization, are allocated based on full-time employee equivalents. General depreciation and amortization is spread to each functional area based on total costs for each program or supporting area with the exception of the Betye Martin Baker Human Service Center building where it is applied directly to that program.

Federal income taxes: No provision for income taxes has been made in the financial statements since the Organization is exempt from federal income taxes under Internal Revenue Code, Section 501(c)(3). Forms 990 and 990-T, filed by the Organization, are subject to examination by the Internal Revenue Service, up to three years from the extended due date of each return. Generally, the Organization is no longer subject to income tax examinations for years prior to 2017.

Note 1. Summary of Significant Accounting Policies (Continued)

Recent accounting pronouncements: In March 2019, the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) 2019-01, Leases (Topic 842): Codification Improvements, which addressed issues lessors sometimes encounter. Specifically the ASU addresses issues related to (1) determining the fair value of the underlying asset by the lessor that are not manufacturers or dealers (generally financial institutions and captive finance companies), and (2) lessors that are depository and lending institutions, which should classify principal and payments received under sales-type and direct financing leases within investing activities in the cash flows statement. The ASU also exempts both lessees and lessors from having to provide the interim disclosures required by ASC 250-10-50-3 in the fiscal year in which a company adopts the new leases standard. In June 2020, the FASB issued ASU 2020-05, Revenue from Contracts with Customers (Topic 606) and Leases (Topic 842) Effective Dates for Certain Entities, which delays the effective date of ASU 2019-01 for certain entities. This ASU is effective for the Organization beginning on January 1, 2022. The Organization is currently evaluating the impact of this new guidance on its financial statements.

Note 2. Rental Income

The Organization has entered into noncancelable leases with the building's tenants. Lease terms vary from one year to 10 years, with options to extend up to five years, and maturity dates through 2025. The Organization is responsible for all taxes, repairs and maintenance related directly to the building, the costs of which may be passed through to the tenants. Approximate future minimum rental receipts under the leases are as follows:

Years ending December 31:	
2021	\$ 301,000
2022	257,000
2023	214,000
2024	200,000
2025	 200,000
Total	\$ 1,172,000

Rental income earned totaled \$309,598 and \$321,662 for the years ended December 31, 2020 and 2019, respectively, and is included in program income on the accompanying statements of activities. Revenue under these rental agreements is based on the consideration specified in the agreement and is recorded monthly, as the services are provided in accordance with the provisions of ASC 840, Leases. Tenants that have signed lease agreements with the Organization, requiring monthly rental payments as of December 31, 2020, are as follows:

Child Care Aware	\$ 3,450
Children's Museum of Tacoma	18,648
Violent Crime Victim Services	1,584
First 5 FUNdamentals	510
Total monthly rent	\$ 24,192

Notes to Financial Statements

Note 3. Investments

Investments carried at fair value at December 31 consist of the following:

	Historical	Fair
	 Cost	Value
2020:		
Corporate bonds - current investments	\$ 768,799	\$ 781,307
Mutual funds - long-term investments	 3,743,089	5,490,600
Total investments	\$ 4,511,888	\$ 6,271,907
2019:		
Corporate bonds - current investments	\$ 647,208	\$ 654,969
Mutual funds - long-term investments	 3,651,370	4,945,905
Total investments	\$ 4,298,578	\$ 5,600,874

Included in total investments are board-designated funds totaling \$5,295,762 and \$4,706,415 at December 31, 2020 and 2019, respectively.

Investments are classified based on the intent of management. Bonds are expected to be used to fund operations and can be sold at any time. Mutual funds are intended to be held long term.

Note 4. Property, Plant and Equipment

Property, plant and equipment consist of the following at December 31:

	2020	2019
		_
Land	\$ 618,300	\$ 618,300
Building	6,167,809	5,770,346
Furniture and equipment	768,835	758,309
	7,554,944	7,146,955
Less accumulated depreciation	4,929,248	4,756,631
Property, plant and equipment, net	\$ 2,625,696	\$ 2,390,324

Note 5. Paycheck Protection Program Note Payable

The Organization applied for the Paycheck Protection Program (PPP) loan from Union Bank and received funding of \$330,797 on May 7, 2020. The loan is guaranteed by the U.S. Small Business Administration. The Organization applied for forgiveness on October 10, 2020. In the event that forgiveness is not granted, the amount not forgiven will be repaid in full prior to the maturity date of May 4, 2022, including interest at 1%.

Note 6. Retirement Plan

The Organization sponsors a 403(b) defined contribution plan for its eligible employees. The Organization currently contributes, at a minimum, 5% of each employee's base salary. Annual matching contributions of up to 20% of employee contributions are made at management's discretion. Matching contributions made by the Organization for the years ended December 31, 2020 and 2019, totaled \$81,179 and \$82,022, respectively.

Notes to Financial Statements

Note 7. Contributed Goods and Services

The Organization operates a gifts-in-kind program that accepts donations of products from businesses and individuals. These products are then given by the Organization to other not-for-profit agencies that can benefit by their use. Gifts of new items from retail stores are valued at fair market value. Gifts from individuals are valued at thrift store value.

Employees of local companies participating in the United Way Campaign Executives Program for the year ended December 31, 2020, volunteered 560 hours, valued at \$18,491 and for the year ended December 31, 2019, volunteered 560 hours, valued at \$17,763, based on rates established by Independent Sector, a research firm. These volunteers assist the Organization mainly during the annual fund drive in the fall of each year. These services are not recognized in the accompanying financial statements because they do not meet recognition criteria.

The Organization receives sponsorships from corporations to fund special events and campaign executive costs. For the years ended December 31, 2020 and 2019, those sponsorships totaled \$64,000 and \$101,500, respectively. In addition, local media have provided advertising on a pro bono basis totaling \$3,919 and \$31,754 as of December 31, 2020 and 2019, respectively. The costs associated with the special events, campaign executive costs and donated advertising are included on the statements of functional expenses, in marketing and community education, although no donor funds were expended to provide these goods and services as these items were donated.

A substantial number of other volunteers and corporations have donated time and services to the Organization. No amounts have been reflected in the financial statements for donated services, since no objective basis is available to measure the value of these services.

Note 8. Fair Values Measured on a Recurring Basis

The Organization's investments are valued under the fair value hierarchy established by authoritative guidance whereby Level 1 inputs are based on quoted market prices in active markets for identical assets or liabilities; Level 2 inputs are based primarily on observable market-based inputs or unobservable inputs that are corroborated by market data; and Level 3 inputs are valued using unobservable inputs that are not corroborated by market data. Valuation techniques utilized to determine fair value are consistently applied. Level 2 investments consist primarily of bonds at December 31, 2020 and 2019.

	Fair Value Measurements as of December 31, 2020, Using									
	Qı	uoted Prices	;	Significant						
	in A	ctive Markets		Other		Significant				
	f	or Identical	C	Observable	U	nobservable				
		Assets		Inputs		Inputs				
		(Level 1)		(Level 2)		(Level 3)		Total		
Corporate bonds	\$	-	\$	781,307	\$	-	\$	781,307		
Mutual funds		5,490,600		-		-		5,490,600		
	\$	5,490,600	\$	781,307	\$	-	\$	6,271,907		

Note 8. Fair Values Measured on a Recurring Basis (Continued)

		Fair Value Measurements as of December 31, 2019, Using							
	Qı	uoted Prices	(Significant				_	
	in A	ctive Markets		Other	S	ignificant			
	fo	or Identical	C	Observable	Un	observable			
		Assets		Inputs		Inputs			
		(Level 1)		(Level 2)		(Level 3)		Total	
Corporate bonds	\$	-	\$	654,969	\$	-	\$	654,969	
Mutual funds		4,945,905		-		-		4,945,905	
	\$	4,945,905	\$	654,969	\$	-	\$	5,600,874	

Note 9. Endowment

The Organization's endowment consists of two individual funds established to support programs intended to continue to provide support for human service needs in the community. Its endowment includes both donor-restricted endowment funds and funds designated by the Board of Directors to function as endowments. As required by generally accepted accounting principles, net assets associated with endowment funds, including funds designated by the Board of Directors to function as endowments, are classified and reported based on the existence or absence of donor-imposed restrictions.

Interpretation of relevant law: The Organization has interpreted the Uniform Prudent Management of Institutional Funds Act (UPMIFA) adopted by the 2009 Washington legislature as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the Organization classifies as donor-restricted net assets (a) the original value of gifts donated to the endowment, (b) the original value of subsequent gifts to the endowment, and (c) accumulations to the endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of the donor-restricted endowment fund that is not classified in donorrestricted net assets is classified as donor-restricted net assets until those amounts are appropriated for expenditure by the Organization in a manner consistent with the standard of prudence prescribed by the state of Washington in its enacted version of UPMIFA. In accordance with UPMIFA, the Organization considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds; (1) the duration and preservation of the endowment fund; (2) the purposes of the Organization and the donor-restricted endowment fund; (3) general economic conditions; (4) the possible effect of inflation and deflation; (5) the expected total return from income and the appreciation of investments; (6) other resources of the Organization; and (7) the investment policies of the Organization.

Notes to Financial Statements

Note 9. Endowment (Continued)

Endowment net assets composition by type of fund is as follows:

		ithout Donor		ith Donor		+
December 24, 2020.		Restrictions	Re	estrictions		Total
December 31, 2020: Donor-restricted endowment funds	\$		\$	319,553	\$	319,553
Board-designated endowment funds	φ	5,295,762	φ	319,000	Φ	5,295,762
board-designated endowment runds	\$	5,295,762	\$	319,553	\$	5,615,315
	Ψ	0,200,702	Ψ	010,000	Ψ	0,010,010
December 31, 2019:						
Donor-restricted endowment funds	\$	-	\$	288,259	\$	288,259
Board-designated endowment funds		4,706,415		-		4,706,415
	\$	4,706,415	\$	288,259	\$	4,994,674
						_
Changes in endowment net assets for the years end	ed D	ecember 31:				
	۱۸/	ith and Dance	10	lith Danas		
		ithout Donor		ith Donor		Total
2020:		Restrictions	K	estrictions		TOtal
Endowment net assets, beginning						
of year	\$	4,706,415	\$	288,259	\$	4,994,674
Less net additions and withdrawals	Ψ	(79,566)	Ψ	200,200	Ψ	(79,566)
Investment income and net appreciation		(10,000)				(10,000)
(realized and unrealized)		668,913		31,294		700,207
Endowment net assets, end		·		•		· · · · · · · · · · · · · · · · · · ·
of year	\$	5,295,762	\$	319,553	\$	5,615,315
2019:						
Endowment net assets, beginning						
of year	\$	4,054,154	\$	241,823	\$	4,295,977
Less net additions and withdrawals		(205,832)		-		(205,832)
Investment income and net appreciation		050.000		40.400		004.500
(realized and unrealized)		858,093		46,436		904,529
Endowment net assets, end	Ф	4 706 41E	¢	200 250	Ф	4 004 674
of year	\$	4,706,415	\$	288,259	\$	4,994,674

Funds with deficiencies: From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level that the donor requires the Organization to retain as a fund of perpetual duration. Deficiencies, should they occur, would be the result of unfavorable market fluctuations that occurred shortly after the investment of new donor-restricted contributions and continued appropriation for certain programs that were deemed prudent by the Board of Directors. At December 31, 2020 and 2019, the Organization did not have any funds with deficiencies.

Notes to Financial Statements

Note 9. Endowment (Continued)

Return objectives and risk parameters: The Organization has adopted investment policies for endowment assets with a primary objective to provide a dependable source of inflation-adjusted income and to ensure a total return (yield plus capital appreciation) necessary to preserve and enhance (in real dollar terms) the principal of the endowment. Under this policy, as recommended by the finance committee and approved by the Board of Directors, the endowment assets are invested in a manner that is intended to produce appropriate results while assuming a moderate level of investment risk.

Strategies employed for achieving objectives: To satisfy its long-term rate-of-return objectives, the Organization relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Organization targets a diversified asset allocation of equities, fixed-income securities, and cash held in money market funds to achieve its long-term return objectives within prudent risk constraints.

Spending policy and how the investment objectives relate to spending policy:

Board-designated endowments: The board-designated endowment fund is established in perpetuity. The principal of the board-designated endowment fund will remain intact and only the earnings will be used for funding. Such funding may include programs, or to offset administrative and fundraising costs, or for such other purposes as the board may determine consistent with this policy. However, in the event of a natural disaster, funding reversal or similar unexpected situation, principal may be moved from the board-designated endowment to support operating expenses or to honor commitments made to fund local programs. The Organization may spend up to 4.5% of the endowment fund average fair value over the prior 16 quarters, calculated each September 30 in the year prior to the calendar year the distribution is planned.

These investments are classified as long term, as the intent is to hold the investments; although, the board may decide to use these funds for current operations or provide emergency funding in the future.

Donor-restricted endowments: The spending policy for donor-restricted endowments varies according to the restrictions stipulated in the underlying agreement.

Note 10. Subsequent Events

The Organization has evaluated subsequent events through May 18, 2021, which is the date the financial statements were available to be issued.



RSM US LLP

Independent Auditor's Report on the Supplementary Information

Board of Directors United Way of Pierce County

We have audited the financial statements of United Way of Pierce County as of and for the years ended December 31, 2020 and 2019, and have issued our report thereon, which contains an unmodified opinion on those financial statements. See page 1. Our audits were conducted for the purpose of forming an opinion on the financial statements as a whole. The supplementary information of Distributions to Agency Programs is presented for purposes of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audits of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

The Other Highlights information is also presented for purposes of additional analysis and is not a required part of the financial statements. Such information has not been subjected to the auditing procedures applied in the audits of the financial statements and accordingly we do not express an opinion or provide any assurance on it.

RSM US LLP

Tacoma, Washington May 18, 2021

United Way of Pierce County Other Highlights Year Ended December 31, 2020

This additional information is intended to give the reader other information about their investment in United Way of Pierce County that is not part of the audited financials, but makes a difference in the community in assisting other nonprofits and individuals needing assistance.

2020 Volunteer Engagement Efforts

United Way convenes community volunteers to assist other Pierce County nonprofits each year as well as our own initiatives. Because of our efforts, volunteer engagement programming engaged 741 volunteers in 2,875 hours of service valued at \$94,333. The value is derived using rates established by an organization called Independent Sector.

FamilyWize

Our 2-1-1 HelpLine referral center connects approximately 80,000 people annually that need help with other nonprofits who can potentially help them. One part of the referral efforts is a relationship we have with FamilyWize, an organization that negotiates deep discounts on prescriptions with pharmacies across America. Individuals using this program collectively saved approximately \$330,000

Betye Martin Baker Human Service Center

United Way owns its building free and clear and offers other nonprofit tenants on average 46% below market base rents; thus, saving nonprofits additional money for their mission. The estimated annual savings was \$275,000.

Centers for Strong Families - Leveraged Resources

United Way is the backbone for 7 Centers for Strong Families, a model that is proven to lift families out of poverty. The amount of \$120,000 was directed to two of the centers from other funders. Had it not been for the direct and identifiable efforts of United Way, those grant awards would not have occurred.

Distributions to Agency Programs Years Ended December 31, 2020 and 2019 See Independent Auditor's Report on the Supplementary Information

	2020	2019
Regular and special allocations:		
A Step Ahead in Pierce County	\$ - \$	25,000
ANEW	-	20,000
Associated Ministries of Tacoma	62,000	35,000
Backpack Kids	-	2,000
Beautify Buckley	-	1,500
Bethel School District	3,000	-
Boys & Girls Clubs of South Puget Sound	-	40,100
Cares of Washington	15,000	18,500
Catholic Community Services SW	-	25,000
Centro Latino Service	15,000	12,500
Children's Home Society	25,000	20,000
Children's Museum of Tacoma	-	30,000
Children's Therapy Center	-	30,000
Clover Park Technical College - CSF	66,865	29,995
Communities in Schools - Lakewood	-	20,000
Communities in Schools - Peninsula	-	15,000
Communities in Schools - Puyallup	-	10,000
Communities in Schools - Tacoma	25,000	30,000
Community Based Debt Relief Project	-	5,000
Community Presbyterian Church	-	1,500
Consejo Counseling	-	18,180
Eatonville Family Agency	-	746
Emergency Food Network	20,000	14,000
First 5 FUNdamentals - Early Learning	500	4,369
Food Backpacks 4 Kids	1,000	3,894
Foundation for Tacoma Students	1,000	1,000
Franklin Pierce School District (2 GEN Project)	38,000	-
Goodwill of the Olympics and Rainier Region	12,500	75,000
GTCF Pierce County Connected - COVID-19 Relief Fund	494,689	-
Helping Hand House	30,000	20,000
HopeSparks	· -	27,400
Government Shutdown Relief	_	4,224
Just Dads	-	5,000
Korean Women's Association	38,000	27,500
LASA	30,000	10,000
Lindquist Clinic for Children	15,000	15,000

(Continued)

Distributions to Agency Programs (Continued) Years Ended December 31, 2020 and 2019 See Independent Auditor's Report on the Supplementary Information

	 2020	2019
Regular and special allocations:		
Make A Difference	\$ 40,000	\$ 9,313
Merry on Main Street	-	1,500
Metropolitan Development Council	-	2,500
Mountain View Community Center	-	5,000
Multicare Health System	20,000	10,000
New Phoebe House Association	30,000	55,000
Nourish Pierce County	20,000	30,000
Orting Senior Center	-	1,500
Our Savior Lutheran	11,000	7,500
Peace Community Center	20,000	25,000
Pierce County Housing Authority	15,000	17,500
Pierce County Labor Community Services	20,000	20,500
Pioneer Human Services	30,000	36,000
Rescue Mission	-	24,000
Salvation Army - Tacoma Corps	28,000	15,000
Shared Housing Services	15,000	20,000
South Sound Outreach	87,000	230,772
St. Leo's Food Connection	20,000	27,000
Tacoma Community College	38,000	65,000
Tacoma Community House	135,000	152,343
Tacoma Housing Authority	75,000	77,500
Tacoma Pierce County Chamber	500	1,500
Tacoma Urban League	-	15,000
University of Washington	-	11,892
United Ways of the Pacific NW	2,340	-
United Way of Thurston County	7,500	-
Washington Hospitality Association (COVID-19 relief for restaurant	00.000	
workers)	20,000	-
Willie Stewart Scholarship Fund	45,500	500
YMCA of Tacoma Pierce County	-	2,083
YWCA of Pierce County	 15,000	36,920
Total regular and special allocations	1,587,394	1,498,231
Donor designations	842,291	943,449
Total funds distributed	\$ 2,429,685	\$ 2,441,680