



United Way
United Way of Pierce County

**TOGETHER, WE DON'T JUST
CHANGE LIVES. WE CHANGE WHAT'S
P O S S I B L E .**

**2018
ANNUAL REPORT
TO THE COMMUNITY**



UNITED WAY AND OUR PARTNERS ARE COMMITTED TO LIFTING 15,000 HOUSEHOLDS OUT OF POVERTY AND INTO FINANCIAL STABILITY BY 2028, ONE FAMILY AT A TIME.

Today in Pierce County, one in three local households have incomes above the federal poverty level, but below the cost of living threshold. While employment has been on the rise, more than half of newly hired workers earn less than what they need for their families.

As a community convener, we work across sectors to make the meaningful changes that are needed to fight poverty. This need is also the driving force behind our annual From Poverty to Possibilities summit where we work together, as a community, to uncover key challenges facing families. This year's summit highlighted the cliff effect (families losing their public benefits before they are ready to be self-sufficient), the need for more training and higher participation in changing public policy and the need to address systematic barriers.

Everyone should have the opportunity to achieve a sound standard of living with the dignity that comes from being engaged in and respected by their community. Three key conditions guide our work: economic success, autonomy and being valued in the community.

The transformation that occurs from our work is far greater than what a small group in the community or an organization can achieve alone. Thanks to your generosity this year, we improved conditions for 124,105 people in Pierce County through our direct network of partners, programs and services. In addition, we helped people gain stability and greater financial self-sufficiency.

- **89,214 contacts were served by our South Sound 2-1-1 call center.**
- **2-1-1 navigation services were able to provide individuals and families with 583 rides, 334 food benefits and 47 stable housing solutions.**
- **581 clients were impacted by our Center for Strong Families.**

None of this would be possible without the support of community leaders, our corporate partners, local individuals and families who stepped up to take action, our staff, board of directors and advocates for our work. We are encouraged by what we have accomplished together and for what lies ahead. With each contribution, we continue to make strides toward ending poverty for local families.

Together, we will continue to change the lives of thousands of individuals, children and families in Pierce County.

**Thank you for choosing United Way.
In service,**

“ WE NEED TO STOP PULLING PEOPLE OUT OF THE RIVER. WE NEED TO GO UPSTREAM AND FIND OUT WHY THEY ARE FALLING IN.”

Desmond Tutu



Dona Ponepinto
President & CEO
United Way of
Pierce County



Bill Berry
Board Chair
United Way of
Pierce County

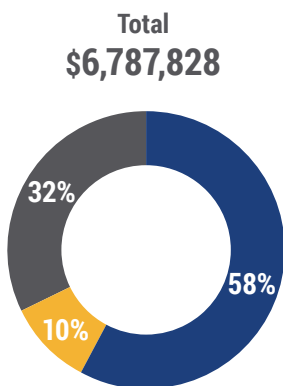


FINANCIAL HIGHLIGHTS



United Way of Pierce County raises funds through annual workplace campaigns, individual donations, grants, bequests and program income. These funds are reinvested in our poverty-fighting work and community partner grants to local programs and services aligned with our mission to address the barriers of poverty.

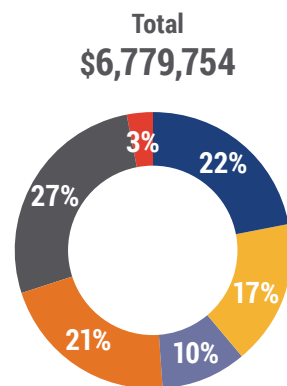
Source of Revenue



- Annual Campaign
(net of Collection Loss)
\$3,917,498
- Gifts in Kind
\$688,872
- Other Income
\$2,181,458

Our audited financial statement will be available by June 2019 at uwpc.org.

Use of Revenue



- Grants and Initiatives in the Community
\$1,530,480
- Infrastructure Support
\$1,447,325
- Donor Designations
\$1,129,983
- Community Impact Programs
\$1,801,826
- Gifts in Kind Distributions
\$688,872
- Uncollectible
\$181,268

Increase (decrease) in Net Assets
\$8,074

More than \$6 million was invested back into the community to fight poverty and help more people move to self-sufficiency by removing the barriers they face and creating hope so that goals can be achieved and dreams realized.

In-kind Gifts valued at \$688,872 were collected and used to benefit local children, individuals and families. Gifts included clothing, cookware, food, books and toys for children during the holidays.



MOVING TOWARD SELF-SUFFICIENCY

Thanks to the generous support of United Way, we recently purchased our new refrigerated truck. We can pick up more donations and move more items to our food banks."

Sue Potter, Nourish Pierce County

Through our community investments, 124,105 Pierce County residents received services ranging from food and shelter to child development support to education and employment services.

As the lead for Hunger-Free Pierce County Collaborative, United Way and our 32 partners provided food via food banks, refrigerated vans, Power Pack backpack feeding programs, summer meal sites, after-school programs, food pantries, farmers markets and community gardens.



Last year:

80,966

individuals had access to food and shelter

5,215

children and their parents accessed early childhood development resources

A B C



29,703

were able to get connected to supportive services (transportation, health, legal services and more)

NAVIGATING COMMUNITY RESOURCES

Operated by United Way of Pierce County, South Sound 2-1-1 ensures that people in Pierce, Lewis and Thurston Counties, have a place to turn when they are in crisis.

2-1-1 navigators connect individuals and organizations to community resources, while providing case management services that identify specific issues with housing, counseling, health, hunger and transportation. Our goal is to make sure our most vulnerable residents find solutions quickly so they can focus on long-term goals like employment, education and health.




South Sound 2-1-1 helped my family and me restart our lives by assisting us with furniture and household goods for our new apartment after we were homeless. We lived at a local shelter and now we can see our way to a better future together."


Brandon

In 2018, 2-1-1 offered a lifeline to critical services:


5,599

connected to rental assistance 

2,661

connected to emergency shelter 

2,743

connected to a transportation provider 



404

families were connected to childcare



BUILDING STRONG FAMILIES



“I lost my mother to cancer when I was 7 and my dad did his best for my brothers and me, but moving often made it hard to form friendships. I felt overwhelmed and depressed. I got into drugs and I became homeless. Today, I’m on an amazing journey to becoming a registered nurse where I can not only make a better life for my daughter and me, but I’ll be giving back and helping others every day.”

Donna

Since its inception, 843 people have increased their collective net worth to \$1.9 million and have reduced debt to the tune of \$1.6 million! Our Center for Strong Families continues to improve the financial bottom line for low- to moderate-income families by encouraging a long-term commitment to increasing income, decreasing expenses, building credit and acquiring assets.

The results speak volumes. In 2018:

We launched

2 

NEW CENTERS

with Tacoma Community House and Pierce County Housing Authority totaling 7 sites

Two of our partner sites received funds from Citi Foundation for

\$380,000



over a 3-year period called Bridges to Career Opportunities

112 

people enrolled in education or training programs



202

achieved a significant financial goal

192 

people got new jobs



KEY 2-1-1 PARTNERS

- Building Changes
- CHI Franciscan Health
- First 5 FUNDamentals
- United Way of Thurston County
- Washington State Department of Transportation
- Washington 2-1-1

CENTER FOR STRONG FAMILIES PARTNERS

- Clover Park Technical College
- Goodwill of the Olympics & Rainier Region
- Pierce County Housing Authority
- Sound Outreach
- Sound Outreach at Bethel School District
- Tacoma Community House
- Tacoma Housing Authority

To learn more or get involved, visit UWPC.org.

THE POWER OF PARTNERSHIPS

Premier Partners

Thank you to the following businesses for their extraordinary and wide-ranging support and contributions to our community.

- A Step Ahead in Pierce County
- APA – The Engineered Wood Association
- Bank of New York Mellon
- Baxter Manufacturing Inc.
- Bethel School District
- The Boeing Company
- CenturyLink
- CHI Franciscan Health
- City of DuPont
- City of Tacoma
- Cole Graphic Solutions
- Columbia Bank
- Comcast
- Coordinated Care
- Costco
- DaVita
- Employee Community Fund of Boeing
- Enterprise Rent-A-Car
- Heritage Bank
- JayRay
- Kaiser Permanente
- Korean Women's Association
- Korum Automotive Group
- MultiCare Health System
- Mutual of Enumclaw
- The News Tribune
- NuStar Energy
- Pierce County Government
- Pierce Transit
- Port of Tacoma
- Puget Sound Energy
- Puyallup School District
- Regence BlueShield
- Russell Investments
- Sumner School District
- Tacoma Public Schools
- Tacoma Public Utilities
- Tacoma-Pierce County Health Department
- Target
- Titus-Will Chevrolet – Tacoma
- TrueBlue, Inc.
- U.S. Oil & Refining Company
- United Parcel Service
- WestRock

For a complete list of our Tocqueville donors visit uwpc.org.

Grantors & Sponsors

- Baker Family Foundation
- Bamford Foundation
- Bank of America
- Bill & Melinda Gates Foundation
- The Boeing Company
- Building Changes – Pierce County
- CHI Franciscan Health
- City of Tacoma
- Columbia Bank
- Commencement Bank
- U.S. Department of Transportation
- Greater Tacoma Community Foundation
- Harborstone Credit Union
- KeyBank
- M.J. Murdock Charitable Trust
- MultiCare Health System
- Norcliffe Foundation
- NuStar Energy, LP
- Oscar T. and Olivann Hokold Foundation
- Pierce County Government
- Puget Sound Energy
- Regence BlueShield
- Russell Family Foundation
- Sequoia Foundation
- Sound Credit Union
- State Farm Insurance Company
- Tacoma-Pierce County Chamber
- The News Tribune
- Trusteed Plans
- Union Bank
- Washington State Employees Credit Union
- Whisper Foundation
- WithinReach
- WorkForce Central

Board of Directors

- Officers**
 - Bill Berry, Board Chair; Tacoma Public Utilities
 - Nicole Sherman, Vice Chair; Columbia Bank
 - Linda Proett, Treasurer; Regence BlueShield
 - Sebrena Chambers, Secretary; Tacoma-Pierce County Health Department
- Board Members**
 - Louis Cooper, Port of Tacoma
 - Sue Dreier, Pierce Transit
 - Mabel Edmonds, Clover Park Technical College
 - David Graybill, Community Advocate
 - Steve Harlow, U.S. Trust, Bank of America
 - Tanisha Jumper, City of Tacoma
 - Nathe Lawver, Laborers International Union of WA Local 252
 - Matt Levi, CHI Franciscan Health
 - Jamey McCormick, Evergreen Personal Injury Counsel
 - Jennifer Nino, Northwest Bank
 - Linda Nguyen, WorkForce Central
 - Brenda Rogers, Bethel School District
 - Patty Rose, Pierce County Labor Council
 - Carla Santorno, Tacoma Public Schools
 - Jim Walton, Community Advocate

STRATEGIC FRAMEWORK: Our mission is to work from the heart to unite caring people to tackle our community's toughest challenges.

OUR VISION: A compassionate, vital community where people have the education, resources and opportunities to achieve their highest potential.

BOLD GOAL: United, we will lift 15,000 households out of poverty by 2028 and into financial stability.