



MARTIN LUTHER KING, JR.
MONTH OF SERVICE



IMPACT
SUMMARY

Unhoused Outreach & Volunteer Mobilization | Pierce County
Winter 2025-2026

IMPACT AT A GLANCE

What Your Partnership Delivered

3750+ Hygiene Kits Distributed

Hygiene kits reached unhoused individuals through Pierce County Homeless Outreach Teams, strengthening infection prevention, basic health maintenance, and personal dignity during winter months.

500+ Volunteer Hours Mobilized

Corporate and community volunteers assembled kits and strengthened outreach readiness – adding the equivalent of 12.5 weeks of full-time operational capacity.

45+ New Volunteers | 70+ Returning Volunteers Engaged

New volunteers stepped into service while returning volunteers deepened engagement, reinforcing reliability and long-term community presence.

Hundreds of Handwritten Notes Included

Personal messages accompanied every kit, reinforcing human connection alongside practical support.

3 Emergency Medical Responses Activated

During the Point-in-Time Count, volunteers identified three individuals in medical distress and ensured immediate 9-1-1 response. Presence mattered.

Community Impact Strengthened Through Coordinated Action

Financial investment and hands-on engagement worked together, increasing reach, responsiveness, and continuity across outreach efforts.

YOUR GENEROSITY IN ACTION!





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VOLUNTEER & CORPORATE ENGAGEMENT VALUE

This initiative paired financial investment with hands-on employee engagement – strengthening outreach capacity while deepening local understanding of homelessness in Pierce County. It was not a one-time service day. It was coordinated community response.

Working Across Roles

Employees stepped out of their usual responsibilities and into direct service work – assembling, sorting, preparing materials that moved immediately into outreach channels. The work was practical and focused. It strengthened internal connection while producing something tangible and useful.

Seeing the Work Up Close

For many participants, this was their first time learning how outreach teams operate and what winter conditions mean for people living outside in Pierce County. That proximity matters. Understanding local instability firsthand shifts perspective from abstract issue to community reality.

When Presence Becomes Impact

Volunteer mobilization strengthened outreach readiness and coordination. Resources moved faster. Teams were better equipped. And during the Point-in-Time Count, that presence mattered in real time – volunteers identified three individuals in medical distress and ensured emergency response. Presence matters.

CORPORATE LEADERSHIP

“We love partnering with United Way - they were our largest volunteer opportunity organization in 2025-with 772 volunteer hours put in over our various projects.”

Harborstone Credit Union

FROM THE CEO

“What stood out most wasn’t just what was assembled, but who showed up. Employees and community members gave their time because they understood this work is about neighbors. Their presence strengthened outreach teams and expanded what was possible.

This is what community partnership looks like in action.”

Dona Ponepinto, United Way of Pierce County President & CEO

THANK YOU SPONSORS



THANK YOU COMMUNITY SUPPORTERS

PIERCE COUNTY, THE RHODES CENTER,
HARBORSTONE CREDIT UNION,
MULTICARE, TITUS-WILL, RYDER,
STARBUCKS