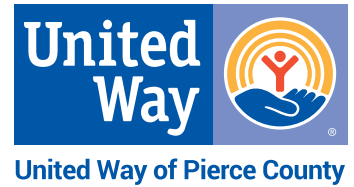


The 2nd Annual Pitch to **DITCH**
Poverty

from **POVERTY** to **POSSIBILITIES**



Welcome to our third Pitch to Ditch Poverty contest. This year, we want to renew our focus on big ideas that focus on social justice and help mitigate the racial and social inequities that are evident today. We also want to highlight projects that address the ongoing impact of the COVID-19 crisis in our communities.

Pitch to Ditch Poverty originated from our communities, which are full of groups and individuals with big ideas to address the challenges in their communities. This contest recognizes that groups and individuals impacted by our communities' challenges also have the knowledge and lived experiences that best equip them to visualize and implement community-based solutions to those challenges.

The Pitch to Ditch Poverty challenge provides funding, support, and recognition to individuals and community-led groups who have big ideas and projects that address the racial and social injustices that disproportionately impact individuals in poverty.

Your big ideas must be designed in collaboration with the people who will use and be impacted by the initiative. There's no better way to understand the hopes and aspirations of those you are designing for than by involving them directly in bringing that initiative to life! In addition, your ideas must consider diversity, equity, and inclusion in the decision-making process to help remove disparities among groups for the best possible solutions.

The committee will select up to three winners who will receive grant awards ranging from \$2,000 to \$5,000.

Winners will be announced at the **From Poverty to Possibilities** event on November 9, 2021.

from **POVERTY**
to **POSSIBILITIES**

NOV 9
2021

IF YOU HAVE ANY QUESTIONS, CONTACT [PITCH2DITCH@UWPC.ORG](mailto:ITCH2DITCH@UWPC.ORG)

FILL OUT THE ONLINE APPLICATION TODAY AT: WWW.UWPC.ORG/2021-PITCH-DITCH-POVERTY

CHALLENGE GOALS

1. Support innovative projects with promising potential for social impact.
2. Foster a diverse pipeline of innovators through targeted outreach, support, and education.
3. Promote and support social and racial justice at the grassroots level.

RULES

This proposal application must be completed and submitted by 5pm on Aug 15, 2021. Proposal applications will only be accepted through the online form.

You will be notified by Sept 14, 2021 if you are selected to do a 7-minute virtual presentation to our panel of judges.

Presentations to our panel of judges will take place beginning the week of Sept 27 – Oct 1, 2021.

Finalists will be selected by Oct 4.

Finalists must submit a 4-5 minute video presentation by Oct 22, 2021.

Final presentations will be shown during our annual From Poverty to Possibilities event on Nov 9, 2021 and the winner(s) announced.