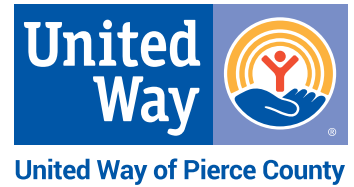


# Pitch to DITCH Poverty

from POVERTY to POSSIBILITIES



Welcome to our fifth Pitch to Ditch Poverty Challenge (P2D). This year we are adding building community connections to the list of focus area for the contest. In all we are looking for those great community/neighborhood-based programs and initiatives that address any of the following areas:

- Building community connections
- Building community resiliency
- Mitigating racial and social inequities
- Addressing poverty, stagnant wages, or the financial instability of families

Pitch to Ditch Poverty originated from the realization that our communities are full of groups and individuals with big ideas to address the challenges in their communities. This contest recognizes and honors the idea that groups and individuals closest to a problem have the knowledge and experiences that best equip them to understand that problem and implement community-based solutions.

The Pitch to Ditch Poverty Challenge provides funding, support, and recognition to community-led groups with big ideas and projects that address problems and challenges that disproportionately impact individuals in poverty.

Your big ideas must be designed in collaboration with people who will use and be impacted by the initiative. There's no better way to understand the hopes and aspirations of those you are designing for than by involving them directly in bringing that initiative to life! In addition, your ideas must consider diversity, equity, and inclusion in the decision-making process to help remove disparities among groups for the best possible solutions.

**Up to 3 winners will receive grant awards ranging from \$2,000 to \$5,000.**

**Winners will be announced  
at the From Poverty to  
Possibilities event on  
November 14, 2023.**

from **POVERTY**  
to **POSSIBILITIES**

**FILL OUT THE ONLINE APPLICATION TODAY AT:**

**WWW.UWPC.ORG/2023-PITCH-DITCH-POVERTY**

**SEND YOUR QUESTIONS TO: PITCHTODITCH@UWPC.ORG**

## CHALLENGE GOALS

1. Support innovative projects with promising potential for social impact.
2. Foster a diverse pipeline of innovators through targeted outreach, support, and education.
3. Promote and support social and racial justice at the grassroots level.

## RULES

This proposal application must be completed and submitted by 5pm on July 31, 2023. Proposal applications will only be accepted through the online form.

You will be notified by August 25, 2023 if you are selected to do a 7-minute virtual presentation to our panel of judges.

Presentations to our panel of judges will take place beginning the week of Sept 19–21, 2023.

Finalists will be selected by September 25, 2023.

Finalists must submit a 4-5 minute video presentation by Oct 23, 2023.

Final presentations will be shown during our annual From Poverty to Possibilities event on Nov 14, 2023 and the winner(s) announced.