

BECOME A PROUD SPONSOR

YOUR COMPANY + OUR COMMUNITY—A WISE INVESTMENT

CREATING
POSSIBILITIES
TOGETHER
100 YEARS AND BEYOND



*At the heart of our work is the belief that
we can create more possibilities together
than we ever could create alone.*



*On May 14, 2021, United Way of Pierce County (UWPC) celebrated it's 100th birthday! Together, with the help of community stakeholders, UWPC has been addressing the most pressing needs and challenges in Pierce County by helping individuals and families in Pierce County find the resources they need to move out of poverty...**for a century.***

In celebration of the United Way of Pierce County's Centennial Anniversary—Creating Possibilities Together we will hold a series of events and activities to increase awareness and support of our work to lift Pierce County households out of poverty, one family at a time.

Through these events and activities we will broaden the knowledge and ownership among community stakeholders to come together to address the most pressing needs and challenges in Pierce County and build a vibrant, inclusive and supportive community where everyone has the opportunity to thrive—now and into the future. Our Centennial Anniversary celebration will conclude with our Centennial Gala on May 6, 2023, at the Silver Cloud Hotel-Tacoma at Point Ruston Waterfront.

By becoming a United Way sponsor you will enhance your business's philanthropic image, reputation and visibility in the community as supporting the community in which you operate and your employees work and live in and gain exposure to a desirable and prestigious target audience. In partnering with United Way, you will gain increased brand recognition with 100 years of experience of a strong, internationally recognized and trusted brand.

Your business is stronger and can accomplish greater things when our community is strong and everyone has the opportunity to succeed. We invite you to join us in working together to continue the legacy of making positive and long-lasting change in our community.

To learn more about sponsorship opportunities, please contact Emily Mendez-Bryant at emilym@uwpc.org or 808-756-2348, or visit our website at uwpc.org.



SPONSORSHIP BENEFITS

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It's not just good will—it's good business. In partnering with United Way of Pierce County you establish your business as caring about building a resilient and thriving Pierce County for residents, your employees and customers.

EVENT & ACTIVITY AUDIENCE

Community leaders, elected officials, non-profit organizations, businesses, educational institutions and individuals

BENEFITS	Legacy Sustainer \$50,000	Community Champion \$25,000	Hope Builder \$15,000	Game Changer \$10,000	Advocate \$5,000	Valet Sponsor \$5,000	Coat Check Sponsor \$2,000	Ice Sculpture Sponsor \$2,000 RESERVED	Ambassador Table \$2,500
Recognition in Centennial event advertising, press releases, printed material, signage	featured all	logo	logo	name	name	name	name	name	print material & signage
Recognition on website and social media	logo	logo	logo	logo	logo	✓	✓	✓	
Recognition in Annual Report and on Donor Wall	✓	✓	✓	✓	✓	✓	annual report	annual report	
Invitation to attend Centennial events	✓	✓	✓	✓	✓				
Featured at all Centennial events	sponsor all	logo	mention	mention					
Featured in e-Newsletter	feature	feature	✓	✓	✓				
CENTENNIAL GALA SPONSORSHIP									
Featured Sponsor on Centennial Gala Invitation	logo								
Recognition at Centennial Gala	featured sponsor	mention	mention	mention	mention				
Reserved Seating at Centennial Gala	2 tables*	1 table*	8 seats	5 seats	2 seats	2 seats	2 seats	2 seats	1 table* preferred
Centennial Gala VIP Guest SWAG	✓	✓	✓	✓	✓	✓	✓	✓	✓
Hotel Accommodations at Silver Cloud Hotel Tacoma Point Ruston evening of Centennial Gala	✓								
Banner at Centennial Gala	✓								

Early Bird SPECIAL

Through April 1, 2023, General Seating is \$150 per seat. After April 1, 2023, General Seating is \$250 per seat.

*Table seating is 10 seats per table. Ambassador Table seating is a full table of 10 for \$2,500. Early Bird Special rate does not apply to Ambassador Tables.

To learn more about sponsorship opportunities, please contact Emily Mendez-Bryant at emilym@uwpc.org or 808-756-2348, or visit our website at uwpc.org.

United Way of Pierce County 1501 Pacific Avenue, Ste 400 Tacoma WA 98402 | 253-272-4263 | www.uwpc.org



2023 CENTENNIAL CAMPAIGN & CENTENNIAL GALA SPONSORSHIP AGREEMENT

CREATING
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Your generous sponsorship support of the United Way of Pierce County Centennial Campaign Creating Possibilities Together and/or the Centennial Gala to be held on May 6, 2023, at the Silver Cloud Hotel - Tacoma at Point Ruston in Ruston, WA helps support our work to lift Pierce County households out of poverty, one family at a time. Contributions from sponsorship opportunities are identified on the accompanying benefits page.

Please download and complete and sign this form, then email to Emilym@uwpc.org.

COMPANY/ORGANIZATION NAME:

For recognition purposes, please indicate how you want the company/organization name to appear

CONTACT NAME:

CONTACT PHONE:

CONTACT EMAIL:

MAILING ADDRESS:

Street

City

State

ZIP

CENTENNIAL SPONSORSHIP LEVEL (please check one):

- | | |
|--|--|
| <input type="checkbox"/> Legacy Sustainer \$50,000 | <input type="checkbox"/> Valet Sponsor \$5,000 |
| <input type="checkbox"/> Community Champion \$25,000 | <input type="checkbox"/> Coat Check Sponsor \$2,000 |
| <input type="checkbox"/> Hope Builder \$15,000 | <input type="checkbox"/> Ice Sculpture Sponsor \$2,000 |
| <input type="checkbox"/> GameChanger \$10,000 | <input type="checkbox"/> Ambassador Table \$2,500* |
| <input type="checkbox"/> Advocate \$5,000 | |

Early Bird
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PAYMENT OPTIONS:

AMOUNT: \$ _____

PAYMENT TYPE (Please check one):

- | | | | | |
|-------------------------------------|-------------------------------|--------------------------------|--|-----------------------------------|
| <input type="checkbox"/> INVOICE ME | <input type="checkbox"/> CASH | <input type="checkbox"/> CHECK | <input type="checkbox"/> CREDIT CARD (Please check one): | |
| | <input type="checkbox"/> Visa | <input type="checkbox"/> MC | <input type="checkbox"/> AMEX | <input type="checkbox"/> DISCOVER |

CARD NUMBER

Exp. (MM/YYYY):

Signature

Date

Please provide your company logo in JPG or TIF format. Logos can be emailed to jodyj@uwpc.org. Sponsorship benefits will begin once agreement form and payment are received. Priority sponsorships due by April 1, 2023.

Thank you for your support!

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