

FUNdraising IDEAS



tackling poverty
at its roots

Below is a list of creative and dynamic FUNdraising ideas for your organization's United Way campaign! What better way to start your campaign and engage your employees than to use fun activities and build support for United Way of Pierce County, and in turn, area organizations! Whether you are in person, remote or a hybrid, many of these activities will work. Thank you for helping lift 15,000 households out of poverty and into self-sufficiency and addressing our community's needs compassionately.

TEAM BUILDING ACTIVITIES

Book Club

Employees donate what they would spend on snacks/drinks to the book club (this is also great for team building).

Coffee Breaks with United Way Staff Members

Have a team meeting break and invite United Way staff to chat with employees about the campaign-and impact of our work.

Painting Party or Crafternoon

Lead an afternoon crafting class. If virtual, materials can be digital or they can be delivered to employees.

<https://www.paintingwithatwist.com/pages/twist-at-home>

Sports Team Day

Invite staff to wear their team colors on game day. Whether a fan of Seattle or another team, encourage staff to show their team spirit.

Tutorial

Have staff with a hidden talent or skill teach the rest of the group (ex. language, public speaking, cooking class, etc.).

Workout Class

A fun and healthy way for employees to work out. Charge per class.

FOOD-RELATED ACTIVITIES

Bake Sale/Desert or Bakery Cart/Cake Walk

Ask coworkers to bring goodies (home-made usually do better than store-bought). Have a "fill your plate" option for \$X and coffee or juice available for sale too. Appeal to the early lunch crowd with savory items or get creative with specialized items.

Chili/Cookie/Pie/Cook-Off Contest or "Nailed It"

Create categories and a crowd favorite with a blue-ribbon prize for winners. Ask employees to enter an item to be judged. Charge employees a fee for each taste/vote. Designate coworkers, and your United Way representative, to be on a judging panel.

"Chopped" Challenge

People pay to participate, film themselves receiving specified ingredients and their process of making the finished dish.

Cookie Decorating Contest

Have participants purchase large sugar cookies to decorate them. Give awards for most creative, most appetizing, etc.

Employee Cookbook

Collect and group recipes and household hints into a custom cookbook to sell with proceeds to the campaign.

Lunch Box Auction

Ask employees to pack a special lunch box to auction off before lunch. Encourage them to get creative and make deluxe sandwiches or wraps including delicious treats.

Potluck Luncheon

Everyone brings food to share and pays \$5 to participate.

Walking Tacos

Charge employees per taco or multiples. Get creative with toppings and let employees create their own walking taco. Add a piñata, charge by number of tries to break it.

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CHALLENGES, CONTESTS & GAMES

Baby or Pet Picture Match

Invite employees to try their luck at matching baby or pet pictures with employees/management. Award the person with the most correct answers a prize or fun incentive. Charge per ballot.

Bingo

These can be designed and pushed out to employees with a drawing each day. Winners receive a prize. Digital bingo cards at myfreebingocards.com.

Costume or Room/Office Decorating Contest

Let staff show off their creativity or have a theme. Great to do as a department challenge. Choose judges, charge per entry and have fun prize incentives.

Kahoot

Interactive learning, presentations, training, company culture and events (kahoot.com/business).

Minute To Win It Games

Try games and activities that contestants must complete in under a minute such as Cup Stack or Backward ABC, . Great for team building.

Pie in the Face

Sell tickets for a chance to throw a pie in the face of the staff member of their choice or their boss.

Photo Scavenger Hunt

Have employees pay to play, break into teams and embark on a scavenger hunt around the office or around town (bonus points for United Way partner agencies!)

Pumpkin Carving or Decorating/ Ornament Decorating Contest

Let staff show off their creativity or have theme. Great to do as a department challenge. Choose judges, charge per entry and have fun prize incentives.

Putt Putt Contest

Design and set up your own wacky mini golf course in your office, lobby or work area. Charge per person to play and award a prize to the player with the lowest score. (Bonus points if you flag each hole with a fact or trivia about the United Way of Pierce County.)

Open Mic/ Karaoke Contest

Staff can sign up on a list and pay a fee for a chance to sing.

Unmute Yourself in Virtual Meetings

Every time someone is caught speaking but is muted, they must give a dollar towards the United Way campaign.

Paper Airplane Contest

Charge a fee per sheet of paper to make a paper plane and award the plane that flies the longest distance.

Talent Show

Encourage staff to sign up and pay an entrance fee to perform. Encourage staff to tip their favorite performer as a way to choose a winner(s) and give dollars towards the United Way campaign.

Trivia/ Riddles Via Email

Bonus for United Way-Themed Trivia!

Whether your campaign is virtual, in-person or both, we are here to help! Please contact your Donor Relations Officer or email donorservices@uwpc.org as a resource to support your success.

FOR MORE INFORMATION AND IDEAS, VISIT WWW.UWPC.ORG/CAMPAIGN-COORDINATOR-TOOLS